



## Judging Questionnaire Village Shop/Post Office Category

### Congratulations on being a finalist in the 2017 Countryside Alliance Awards.

Please complete this electronic submission by filling in the fields, saving and returning this PDF to [awards@countryside-alliance.org](mailto:awards@countryside-alliance.org) and return it to us by **Friday 19<sup>th</sup> January 2018**. We will then contact you to organise a judging visit. Please feel free to use as many extra sheets as you wish and supply any supporting information you have.

#### The judging criteria for the Village Shop/Post Office category are below:

- ♦ Are the owners of this shop the hub of the community, playing the key role of the rural local shopkeeper?
- ♦ Do the owners of this shop go above and beyond the call of duty?
- ♦ Are the owners of this shop ambassadors for local produce, helping their community to make informed choices about where their food comes from and giving them the chance to support their local producers? Is the guiding motivation a sense of community?
- ♦ Do these retailers deserve this national recognition and can they be an inspiration for all village shop owners at a time when so many are failing?

When we come to judge we will be with you for around 45 minutes and would simply like you to showcase your business to us. We will have most of the information about you from your questionnaire.

If you would prefer a hard copy of this questionnaire posted to you, please email [awards@countryside-alliance.org](mailto:awards@countryside-alliance.org) or call 020 7840 9340.

Good luck, we'll see you soon!  
Sarah and Jill



## SECTION 1

### NAME, ADDRESS AND DETAILS OF RETAILER (& PHOTO PLEASE)

YOUR NAME

BUSINESS NAME

CONTACT ADDRESS (if different)

CONTACT MOBILE/LANDLINE

EMAIL ADDRESS

WEBSITE

TWITTER AND/OR INSTAGRAM HANDLES

## SECTION 2

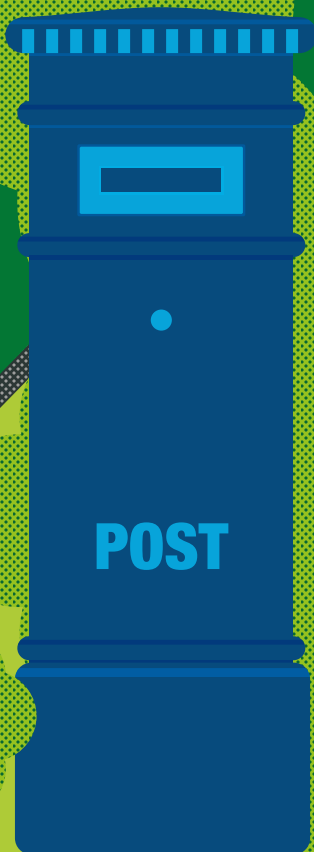
Is it a privately run or community run enterprise?

## SECTION 3

How many employees/volunteers do you have? (full time/part time/volunteers)

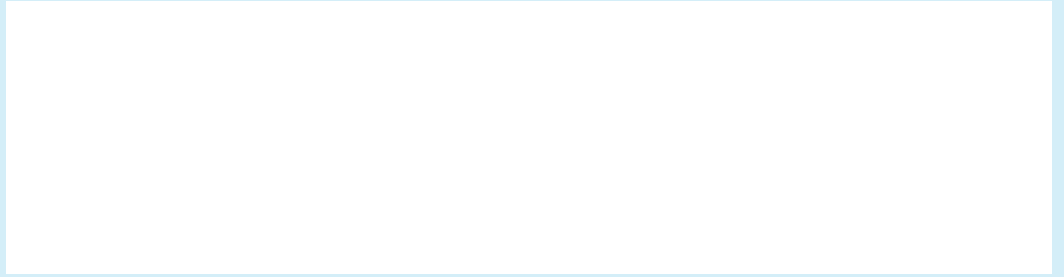
## SECTION 4

How long has the business been going and how did it come into being?



**SECTION 5**

If you have a Post Office facility, has it been under threat/saved?



**SECTION 6**

How many product lines do you sell, and do you sell newspapers?



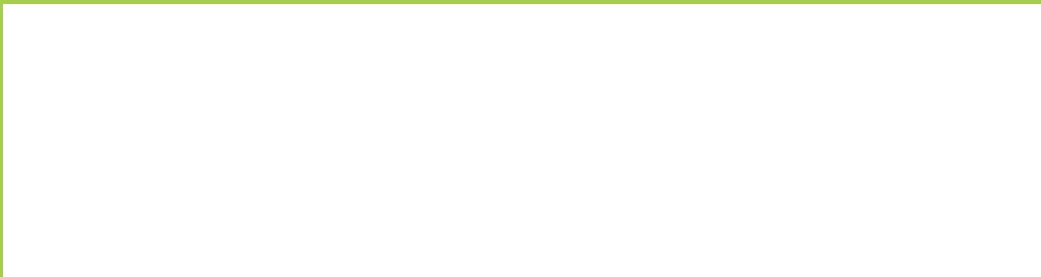
**SECTION 7**

Any special promotion of local products? (e.g. "buy local" signs)



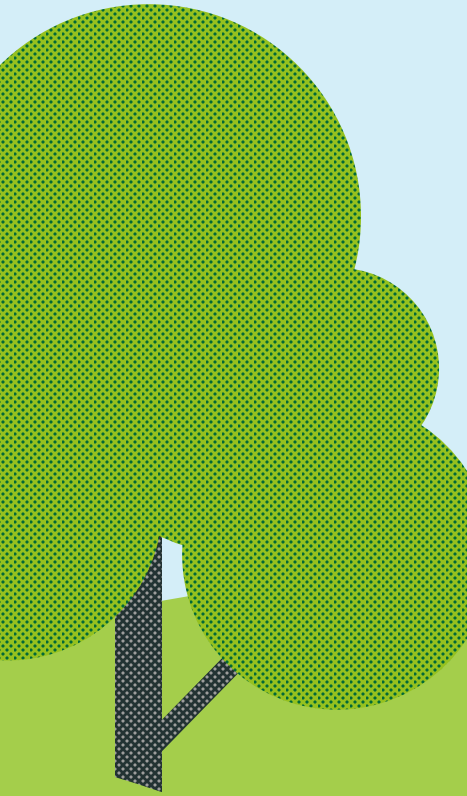
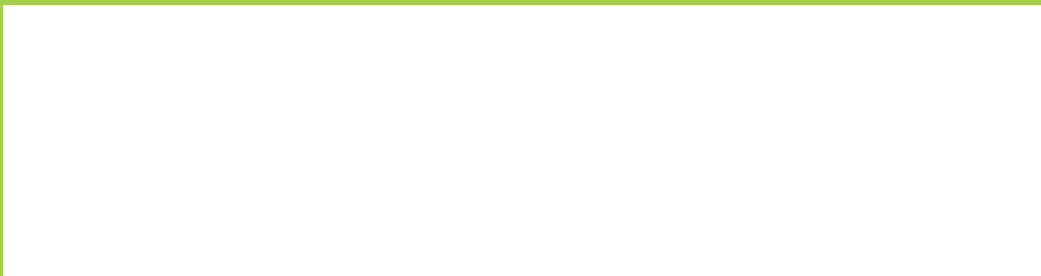
**SECTION 8**

Do you serve food and drink on-site?



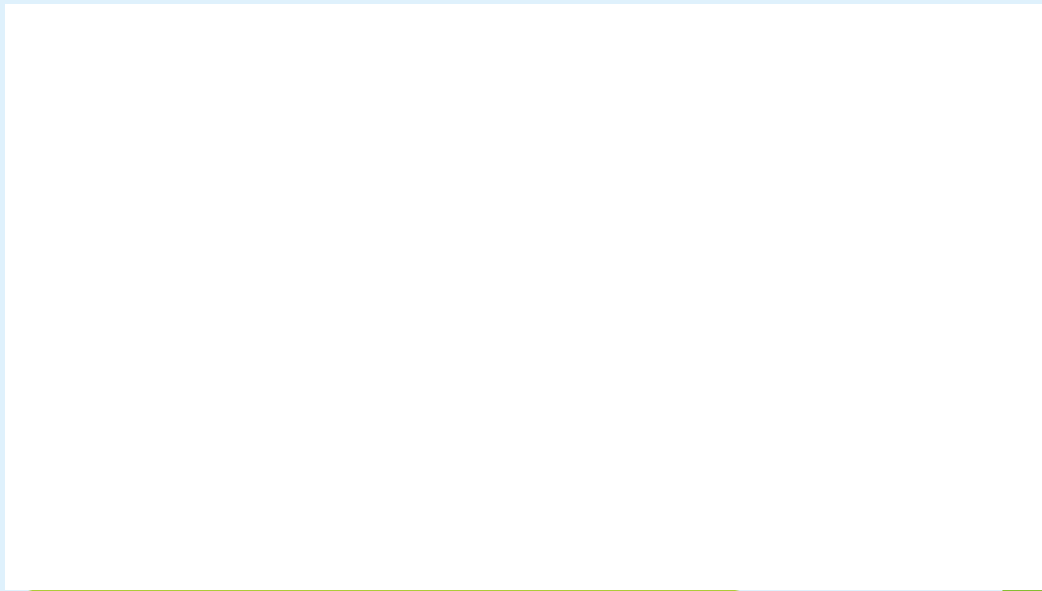
**SECTION 9**

What is the role of the village shop?



**SECTION 10**

Do you support/work with local groups and charities? If so, who?



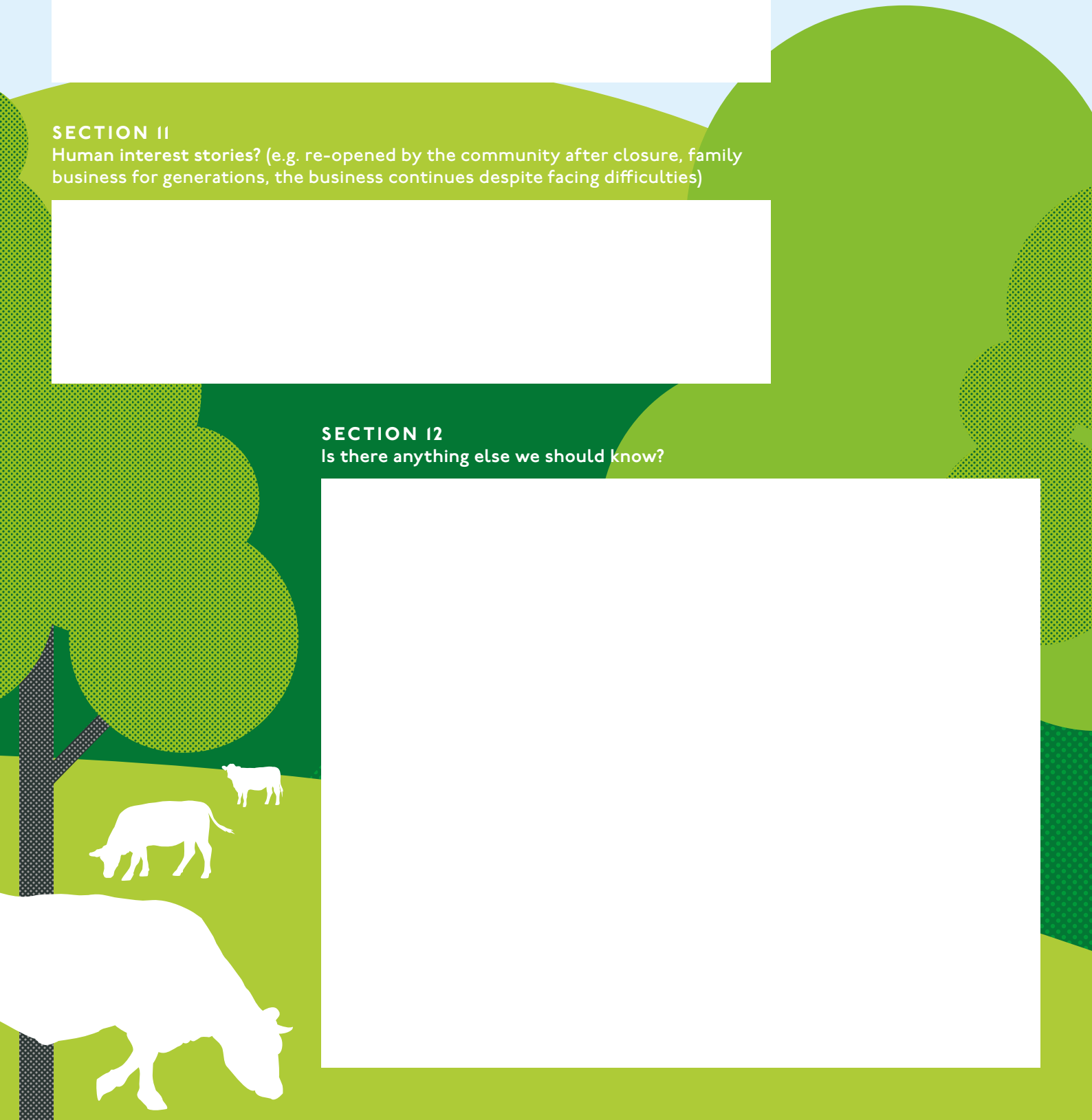
**SECTION 11**

Human interest stories? (e.g. re-opened by the community after closure, family business for generations, the business continues despite facing difficulties)



**SECTION 12**

Is there anything else we should know?



You may use these pages to expand on any of your responses,  
or for any further information you feel is important to your nomination.



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