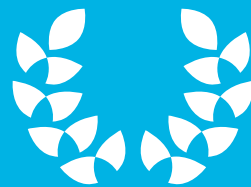


**Countryside
Alliance
Awards**



Judging Questionnaire

Rural Enterprise Category

**Congratulations on being a finalist
in the 2020 Countryside Alliance Awards.**

Please complete this electronic submission by filling in the fields, saving and returning this PDF to awards@countryside-alliance.org and return it to us by **Monday 24th February 2020**. We will then contact you to organise a judging visit. Please feel free to use as many extra sheets as you wish and supply any supporting information you have.

The judging criteria for the rural enterprise category are below:

- ◆ Is this business a growing asset to its community and making a real contribution?
- ◆ Is this a diverse and energetic business?
- ◆ Is more going on at this business than the core activities?
- ◆ Does this business enhance the local area?
- ◆ Is there a commitment to the future of the countryside, to jobs and to the local community?
- ◆ Is there a commitment to educating the next generation?
- ◆ Would winning this award be a well-deserved boost and help the business to develop further for the good of the community and the local economy?

When we come to judge we will be with you for around 45 minutes and would simply like you to showcase your business to us. We will have most of the information about you from your questionnaire.

If you would prefer a hard copy of this questionnaire, please email awards@countryside-alliance.org or call 020 7840 9340.

Good luck, we'll see you soon!
Sarah



Follow us on Twitter @CAAWards and use the hashtag #RuralOscars

SECTION 1
NAME, ADDRESS AND DETAILS OF RETAILER (& PHOTO PLEASE)

YOUR NAME

BUSINESS NAME

CONTACT ADDRESS (if different)

CONTACT MOBILE/LANDLINE

EMAIL ADDRESS

WEBSITE

TWITTER AND/OR INSTAGRAM HANDLES

SECTION 2
How many employees do you have? (full time/part time/volunteers)

SECTION 3
What are the principle activities of your rural enterprise?

SECTION 4
What was the main idea behind the enterprise?



SECTION 5
How long have you been doing this?

SECTION 6
How long did the enterprise take to set up from conception to the first day trading?

SECTION 7
What has been your community's reaction to your business?

SECTION 8
Do you employ local people or use local produce/suppliers?

SECTION 9
What role does the business play in the local community? (e.g. support of local community groups, local hunt or shoot)

A stylized illustration of a shop window. The window is light blue with a dark blue frame. A white sign with a house-shaped top and the words 'BUY LOCAL' in bold black letters is attached to the window. The background consists of green hills and a tree on the left.

**BUY
LOCAL**

SECTION 10

Is the business enhanced by your role within the community?

SECTION 11

How many people are involved, directly and indirectly through the community activities?

SECTION 12

Human interest stories? (e.g. the business was set up against the odds)

SECTION 13

Is there anything else you would like to tell us?

