

Countryside Alliance



**Secure the
countryside
and our way of
life with a gift
in your will**



Contents

Introduction	01
Leaving a Lasting difference	03
Your Legacy	07
If you already have a will	09
Free will writing support	11
Your questions answered	13



Every day, the Countryside Alliance works to protect the countryside and stand up for the people who live and work in it.

We campaign on the issues that matter most to rural communities, from defending country sports to championing farming, education and rural livelihoods. Our aim is to amplify our voices and ensure the rural way of life is protected for future generations.

We pledge to dedicate all our efforts to protect this magnificent countryside, today, tomorrow, and for years to come.

However, to achieve this, we need the support of everyone who shares our love of the countryside.



The Countryside Alliance was created nearly 30 years ago and in the decades that have followed we have fought some huge battles for hunting, for game shooting, for farming, for our rural way of life. Your legacy is not just about the future of the Countryside Alliance. It is about the future of the countryside itself. A gift in your will helps ensure the places, communities and traditions we care about continue for future generations.

Thank you for considering a gift in your will. Every gift, whatever the size, helps us continue to protect the countryside we all care about.

Tim Bonner,
Chief Executive, Countryside Alliance

Legacy gifts provide the stability to stand firm when rural communities face political challenge.

Can we rely on your support, even beyond your lifetime?

Your legacy gift will help preserve our wonderful countryside and the rural landscape you hold dear.

Gifts in wills ensure the countryside has a voice for generations to come.

Leaving a lasting difference

Legacy gifts help turn long-term ambition into lasting action.

They provide the stability we need to plan ahead, respond to challenges, and ensure the countryside and rural communities continue to thrive.

Thanks to gifts in wills, we can continue championing rural voices, defending country sports, and protecting the landscapes and livelihoods that define rural life. These gifts help secure the future of the countryside, ensuring it remains vibrant, resilient, and heard.



Why legacy support matters now

Policy and legislative changes continue to shape the future of the countryside. Gifts in wills help ensure we can respond where it matters most, including:

- ◆ Pressures on hunting and shooting
- ◆ Firearms licensing changes
- ◆ Wildlife and environmental reform
- ◆ Rural access policy

How gifts in wills support our work

- ◆ Gifts in wills provide long term stability and help fund a significant proportion of our long-term campaigning.
- ◆ Even a small residuary gift, such as 1% of an estate, can help secure future advocacy for the countryside.
- ◆ Gifts in wills are a vital part of how we plan for the future. They provide lasting stability, allowing us to continue standing up for the countryside and rural communities when it matters most.
- ◆ This type of support enables us to look beyond immediate challenges and focus on future impact, ensuring that the countryside and rural way of life continue to be protected for generations to come.
- ◆ Legacy gifts also allow us to respond to new and emerging issues, helping ensure that rural voices are heard clearly in policy, legislations, and public debate.

Your legacy helps
secure the future of
the countryside.

Behind every gift in a will is a personal connection to the countryside and a shared desire to protect it for future generations



Why supporters choose to leave a gift

“

The Countryside Alliance Foundation fights on several fronts to ensure that the rural way of life so many of us enjoy is protected and passed on intact to the next generation. Their work is invaluable.”

Countryside Alliance supporter.

“

The Countryside Alliance is vital for the countryside and country sports. The work organised by the Countryside Alliance is essential to the future of the countryside.”

Countryside Alliance supporter.

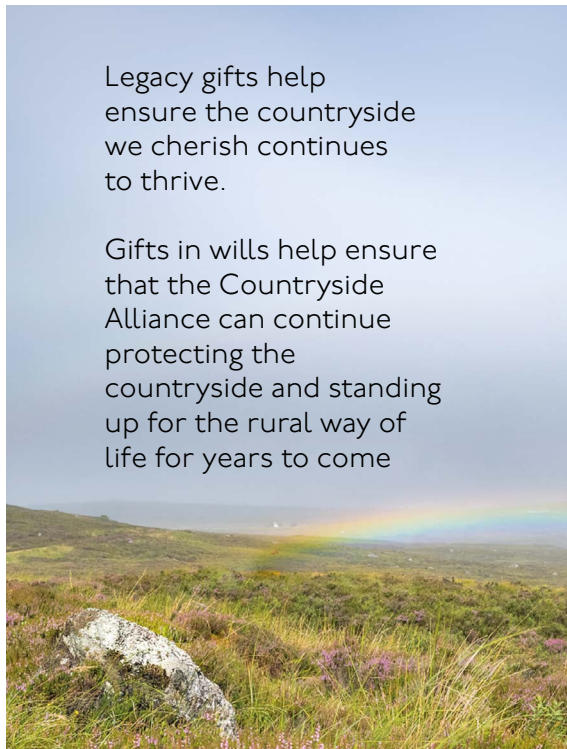
“

The work of the Countryside Alliance is vital to ensure that effective and realistic care is taken to manage and maintain our wonderful countryside.”

Countryside Alliance supporter.

Legacy gifts help ensure the countryside we cherish continues to thrive.

Gifts in wills help ensure that the Countryside Alliance can continue protecting the countryside and standing up for the rural way of life for years to come



Your legacy

We understand that leaving a gift to a charity in your will is a personal decision, with family and friends being a priority. However, every gift left to the Countryside Alliance, regardless of its size, makes a significant impact, ensuring your love for the countryside endures.

Below we have listed the various ways you can leave a gift to the Countryside Alliance in your will.

RESIDUARY GIFT

The residue of your estate is the balance of your estate after tax, debts, expenses and all other gifts in your will have been paid. You can leave the residue to one beneficiary, or share a percentage amongst several. With a residuary gift, you will not need to change your will to keep up with inflation.

PECUNIARY GIFT

A specified sum of money. When making a gift of this kind, we would recommend you seek advice from your solicitor on how to index-link your cash gift, to ensure its value keeps pace with inflation.

NON-MONETARY GIFT

A gift of a specified item such as property, a painting or jewellery. We would recommend discussing this option with your solicitor or legal advisor to ensure the transfer of these items are handled in line with your wishes.

REVERSIONARY GIFT

A gift of your estate after the death of your spouse or partner. This ensures that your loved ones are cared for during their lifetime, while in the longer term providing a lasting gift to a cause close to your heart.



We need your help
to protect the
countryside we
cherish

Seek legal advice

We would always suggest you seek legal advice when looking to create, or update, your will to ensure your wishes are carried out.

Your solicitor can also provide up to date advice on inheritance tax and estate planning. Gifts to charity are free from inheritance tax and may reduce the overall rate of tax payable on your estate. They can explain your options for leaving a gift, such as:

Example wording for your solicitor

I give to The Countryside Alliance Foundation (registered charity number 1121034), of China Works, Black Prince Road, London SE1 7SJ, the sum of £.... (words and figures), or such larger sum as my executors calculate to have the same value at my death as the figure specified at the date of this will, to be used for its general charitable purposes. I declare that the receipt of their treasurer or other proper officer shall be a full and sufficient discharge.

I give% share of the residue of my estate to The Countryside Alliance Foundation (registered charity number 1121034), of China Works, Black Prince Road, London SE1 7SJ, to be used for its general charitable purposes. I declare that the receipt of their treasurer or other proper officer shall be a full and sufficient discharge.


Legacy gifts help us champion and preserve the rich heritage, natural beauty and vibrant communities that define the countryside.

If you already have a will

If you already have a will and would like to include a gift to us, you can use a codicil to add your donation to your will.

We would always recommend discussing this with your solicitor or legal advisor.



A woman with long, wavy red hair is seen from the back, painting a purple bird on a sign. The sign is red with white text that reads "A FUTURE". A young child in a red shirt and a grey flat cap is sitting on the woman's shoulders, looking towards the camera. The background is a blurred outdoor setting with a white building and some flowers.

A codicil allows you to make an amendment without rewriting your entire will, and your solicitor can guide you through this to ensure everything is clear and legally valid.

Even a small addition can make a lasting difference to our work protecting the countryside.


Any legacy – no matter how large or small – will make a lasting difference.

Free will writing support

We are pleased to offer Countryside Alliance supporters access to a free will-writing service through Farewill, making the process simple and straightforward.

Leaving a gift to the Countryside Alliance is entirely optional, but it is a meaningful way to help protect the countryside for generations to come.

We have teamed up with Farewill to offer Countryside Alliance supporters the opportunity to write a simple will free of charge (usually £100). This secure and convenient service is designed for those looking to create a new will and provides a straightforward way to ensure your wishes are in place.



In partnership with
Farewill



Legacy gifts help preserve our wonderful countryside and the rural landscape so many people hold dear.

Our legacy promise

We understand family comes first

We will treat your decision with respect

You can choose whether to be recognised

We will never put you under pressure



Your questions answered

Can I leave a percentage of my estate?

Yes, many supporters choose to leave a residuary gift

Can I specify how my gift is used?

Yes, you can discuss this with your solicitor

Can I change my mind?

Yes you can change your mind and update your will at any time

Is my decision confidential?

Yes, your privacy will always be respected

Do I need to tell you if I have left a gift?

No, it is entirely your choice, but we would value the opportunity to thank you

Will my gift make a difference?

Yes, Every gift, no matter the size, helps us continue protecting the countryside and supporting rural communities for the long term

Find out more:

Simply scan the QR code
or visit

www.countryside-alliance.org/support-us/legacies

You can also call or email us on

020 7840 9212

legacies@ca-foundation.org



Your legacy intentions

Please send me further information

I have already left a gift

Your Details

First name

Surname

Telephone

Email

Address

Postcode

We will use your details to respond to your enquiry and keep you updated on our work if you are happy to hear from us. Your information will be handled securely and will not be shared with third parties.

Leaving a gift in your will is a way to ensure your love for the countryside lives on.



Countryside Alliance Head Office

ESco, Trinity House, Sculptors Lane,
Wethersfield, Braintree
Essex CM7 4AY

Thank you
A gift in your will can help safeguard the future of our cherished countryside



Find out more:

Simply scan the QR code
or visit

www.countryside-alliance.org/support-us/legacies

You can also call or email us on

020 7840 9212

legacies@ca-foundation.org



Countryside Alliance, Countryside Alliance Wales, Scottish Countryside Alliance, Countryside Alliance Ireland and Fishing for Schools are trading names of The Countryside Alliance Foundation, a registered charity in England and Wales (Charity No. 1121034).

Registered address: China Works, Black Prince Road,
London SE1 7SJ