

Pheasant/ Partridge Survey

ONLINE Fieldwork: 25th - 26th April 2018

Absolutes/col percents

Table 1
Q1. Have you ever bought pheasant or partridge to cook at home?
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Pri- vate (B)
Unweighted base	2110	1068	1042	245	351	356	324	326	508	567	611	363	569	199	86	206	178	146	141	107	215	277	309	194	52	257	781
Weighted base	2110	1030	1080	236	363	340	375	310	486	565	588	434	523	180	86*	235	172	184	154	102*	196	272	284	180	63*	300	915
NET: Yes	314	207	107	27	45	44	51	54	94	111	82	59	62	28	11	25	25	34	25	12	32	46	31	35	8	37	148
	15%	20%b	10%	11%	12%	13%	14%	17%	19%def	20%klm	14%	14%	12%	16%	13%	10%	15%	19%w	16%	12%	16%	17%	11%	20%pw	13%	12%	16%
Yes, I have previously bought from the supermarket	114	81	33	12	28	15	28	14	18	34	25	33	22	10	1	8	8	15	13	4	11	25	10	6	4	17	62
	5%	8%b	3%	5%	8%i	4%	7%i	4%	4%	6%	4%	8%	4%	6%	1%	3%	4%	8%o	8%o	4%	6%	9%opwx	3%	4%	7%	6%	7%
Yes, I have previously bought from the butcher	200	127	74	15	17	29	24	40	76	78	57	26	40	18	10	17	18	19	12	9	21	22	21	29	4	19	86
	9%	12%b	7%	6%	5%	9%	6%	13%deg	16%defg	14%lm	10%	6%	8%	10%	12%	7%	10%	10%	8%	8%	11%	8%	7%	16%pvw	6%	6%	9%
No	1796	822	974	209	318	296	324	256	392	453	506	375	461	152	75	211	147	150	128	90	164	226	254	145	55	264	767
	85%	80%	90%a	89%i	88%i	87%i	86%	83%	81%	80%	86%j	86%j	88%j	84%	87%	90%x	85%	81%	84%	88%	84%	83%	89%rx	80%	87%	88%	84%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 * small base



Pheasant/ Partridge Survey
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Absolutes/col percents

Table 2

Q2. What prevents you from buying partridge or pheasant? Please select the top three that apply.

Base: All respondents who have never bought pheasant or partridge to cook at home

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Private (B)
Unweighted base	1801	864	937	218	309	312	282	275	405	451	529	314	507	168	76	183	154	120	121	92	178	229	274	160	46	226	657
Weighted base	1796	822	974	209	318	296	324	256	392	453	506	375	461	152	75*	211	147	150*	128*	90*	164	226	254	145	55*	264	767
Not the sort of food I eat	635 35%	283 34%	352 36%	73 35%	110 35%	89 30%	109 33%	103 40%f	150 38%f	149 33%	175 35%	125 33%	186 40%g	50 33%	28 37%	74 35%	55 38%	52 35%	48 37%	36 40%	60 37%	72 32%	96 38%	47 32%	16 29%	80 30%	251 33%
Never considered it previously	551 31%	276 34%b	275 28%	74 35%hi	120 38%fhi	85 29%	118 36%hi	60 23%	95 24%	133 29%	167 33%	111 30%	141 30%	56 37%o	16 22%	76 36%o	49 34%	44 30%	33 25%	29 33%	49 30%	62 28%	72 28%	48 33%	15 28%	93 35%	247 32%
Never seen it offered/ don't see it in my grocery store	479 27%	251 30%b	229 23%	61 29%	92 29%	76 26%	85 26%	54 21%	111 28%	133 29%	140 28%	89 24%	116 25%	49 32%	16 21%	52 25%	37 25%	44 29%	32 25%	22 24%	45 28%	57 25%	61 24%	44 31%	20 37%	72 27%	209 27%
Too expensive	330 18%	191 23%b	139 14%	24 11%	35 11%	53 18%e	63 19%de	57 22%de	98 25%def	66 14%	99 20%	73 19%	93 20%j	29 19%	16 22%	35 17%	31 21%	26 17%	32 25%	14 15%	28 17%	38 17%	48 19%	23 16%	9 16%	35 13%	130 17%
Don't know how to cook it	298 17%	141 17%	157 16%	40 19%	67 21%hi	51 17%	53 16%	34 13%	52 13%	92 20%l	80 16%	51 14%	75 16%	27 18%	10 14%	34 16%	24 16%	28 18%	24 19%	15 17%	29 18%	35 15%	40 16%	23 16%	9 16%	38 14%	144 19%
Ethical objection to game shooting	258 14%	101 12%	157 16%a	17 8%	31 10%	38 13%	39 12%	45 18%de	87 22%defg	58 13%	82 16%	48 13%	69 15%	27 18%	15 20%	28 13%	27 19%	18 12%	14 11%	10 11%	25 15%	30 13%	39 15%	19 13%	5 9%	30 11%	89 12%
Don't like the taste	187 10%	84 10%	103 11%	17 8%	17 5%	23 8%	27 8%	48 19%defg	55 14%efg	51 11%	47 9%	41 11%	49 11%	17 11%	10 13%	14 7%	19 13%	11 8%	16 12%	7 8%	21 13%	16 7%	32 13%	19 13%	6 11%	20 8%	61 8%
Vegetarian/ vegan	162 9%	50 6%	112 12%a	27 13%	25 8%	24 8%	37 11%	18 7%	31 8%	45 10%	45 9%	36 10%	36 8%	7 5%	6 9%	19 9%	5 3%	15 10%	7 5%	9 10%	19 11%nq	31 14%nqs	22 9%	15 11%q	7 12%q	21 8%	75 10%
I don't like the association that goes with it	150 8%	50 6%	100 10%a	13 6%	19 6%	17 6%	21 7%	27 11%	53 14%defg	35 8%	47 9%	30 8%	39 8%	12 8%	3 3%	12 6%	17 12%	11 7%	7 6%	9 10%	9 5%	17 8%	26 10%	20 14%ops	6 11%u	20 8%	43 6%
Concern about lead pellets	117 7%	50 6%	67 7%	6 3%	16 5%	9 3%	26 8%df	26 10%def	34 9%cdf	31 7%	29 6%	30 8%	28 6%	13 9%	4 5%	9 4%	10 7%	16 11%v	9 7%	3 3%	12 7%	8 3%	15 6%	14 10%v	4 8%	20 8%	37 5%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B

* small base

Pheasant/ Partridge Survey
ONLINE Fieldwork: 25th - 26th April 2018

Absolutes/col percents

Table 2

Q2. What prevents you from buying partridge or pheasant? Please select the top three that apply.

Base: All respondents who have never bought pheasant or partridge to cook at home

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Pri-ate (B)
Weighted base	1796	822	974	209	318	296	324	256	392	453	506	375	461	152	75*	211	147	150*	128*	90*	164	226	254	145	55*	264	767
Other (Specify)	35 2%	15 2%	20 2%	2 1%	4 1%	5 2%	5 2%	3 1%	16 4%eh	10 2%	13 3%	5 1%	7 1%	4 2%	- -	3 2%	3 2%	3 2%	1 1%	1 1%	8 5%	3 2%	6 2%	2 1%	- -	4 2%	9 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
*** small base**

Pheasant/ Partridge Survey
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Absolutes/col percents

Table 3
Gender
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Pri-vate (B)
Unweighted base	2110	1068	1042	245	351	356	324	326	508	567	611	363	569	199	86	206	178	146	141	107	215	277	309	194	52	257	781
Weighted base	2110	1030	1080	236	363	340	375	310	486	565	588	434	523	180	86*	235	172	184	154	102*	196	272	284	180	63*	300	915
Male	1030	1030	-	108	179	173	198	154	217	314	257	223	235	89	46	119	88	94	86	52	80	135	117	96	29	132	525
	49%	100%b	-	46%	49%	51%	53%i	50%	45%	56%km	44%	51%k	45%	49%	53%	51%	51%	51%	56%Lw	51%	41%	50%	41%	53%Lw	45%	44%	57%A
Female	1080	-	1080	128	184	167	177	156	269	250	331	211	288	92	40	116	84	90	68	50	116	137	168	84	35	168	390
	51%	-	100%a	54%	51%	49%	47%	50%	55%g	44%	56%jl	49%	55%j	51%	47%	49%	49%	49%	44%	49%	59%sx	50%	59%sx	47%	55%	56%B	43%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 * small base

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Absolutes/col percents

Table 4
Age
Base: All respondents

	Gender			Age						Social Grade				Region											Employment Sector		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Pri- vate (B)
Unweighted base	2110	1068	1042	245	351	356	324	326	508	567	611	363	569	199	86	206	178	146	141	107	215	277	309	194	52	257	781
Weighted base	2110	1030	1080	236	363	340	375	310	486	565	588	434	523	180	86*	235	172	184	154	102*	196	272	284	180	63*	300	915
18-24	236 11%	108 10%	128 12%	236 100%efgh i	-	-	-	-	-	72 13%	79 13% _m	38 9%	46 9%	18 10% _y	13 16% _{tuy}	27 12% _y	26 15% _{tuy}	28 15% _{tuy}	20 13% _{uy}	6 6%	11 6%	33 12% _{uy}	33 12% _{uy}	20 11% _y	-	40 13%	110 12%
25-34	363 17%	179 17%	184 17%	-	363 100%dfgh i	-	-	-	-	114 20% _m	97 17% _m	97 22% _{km}	54 10%	24 13%	9 10%	36 15%	28 16%	48 26% _{nop ux}	26 17%	16 16%	27 14%	53 20%	56 20%	25 14%	13 21%	97 32% _B	199 22%
35-44	340 16%	173 17%	167 15%	-	-	340 100%degh i	-	-	-	80 14%	97 16%	70 16%	92 18%	40 22% _{ru}	16 18%	36 15%	30 17%	19 10%	22 15%	19 18%	24 12%	50 18%	43 15%	27 15%	13 21%	50 17%	224 25% _A
45-54	375 18%	198 19%	177 16%	-	-	-	375 100%defh i	-	-	96 17%	94 16%	85 20%	100 19%	34 19%	21 24% _{qsw}	46 20% _w	22 13%	45 24% _{qsw}	19 12%	16 16%	40 20% _w	46 17%	35 12%	31 17%	20 32% _{qst vwx}	65 22%	212 23%
55-64	310 15%	154 15%	156 14%	-	-	-	-	310 100%defg i	-	62 11%	87 15%	59 14%	102 19% _{jl}	23 13%	14 16%	38 16% _r	33 19% _{rx}	14 8%	26 17% _r	19 18% _r	32 16% _r	44 16% _r	45 16% _r	18 10%	6 9%	38 13%	131 14%
65+	486 23%	217 21%	269 25%	-	-	-	-	486 100%def gh	140 25%	134 23%	83 19%	129 25%	41 23%	13 15%	52 22%	33 19%	30 16%	41 27% _v	27 26%	62 32% _{opq rv}	46 17%	71 25% _v	59 33% _{nop qr}	11 17%	10 3%	38 4%	
NET: 18-34	599 28%	287 28%	312 29%	236 100% _{fg hi}	363 100% _{fghi}	-	-	-	-	186 33% _m	176 30% _m	136 31% _m	101 19%	42 23%	22 26%	64 27%	54 32% _u	76 41% _{nop tuxy}	46 30% _u	22 21%	38 19%	86 32% _u	90 32% _u	45 25%	13 21%	137 46% _B	309 34%
NET: 35-54	715 34%	371 36%	344 32%	-	-	340 100% _{de hi}	375 100% _{dehi}	-	-	176 31%	191 32%	156 36%	192 37%	74 41% _{qsw}	37 43% _{sw}	82 35%	52 30%	63 34%	41 27%	35 34%	64 33%	96 35%	78 28%	58 32%	34 53% _{pqr suvwx}	115 38%	437 48% _A
NET: 55+	796 38%	371 36%	425 39%	-	-	-	-	310 100% _{de fg}	486 100% _{def g}	202 36%	221 38%	143 33%	230 44% _{ijkl}	64 35% _r	27 31%	89 38% _r	66 38% _r	44 24%	67 43% _r	46 45% _{ry}	94 48% _{nor vy}	90 33%	117 41% _r	77 43% _r	16 26%	48 16%	169 19%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
* small base

Prepared by ORB



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Absolutes/col percents

Table 4
Age
Base: All respondents

	Gender		Age						Social Grade				Region										Employment Sector				
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Private (B)
Weighted base	2110	1030	1080	236	363	340	375	310	486	565	588	434	523	180	86*	235	172	184	154	102*	196	272	284	180	63*	300	915
Average age	47.87	47.79	47.95	21.92	29.90d	39.68d e	49.52d ef	59.19d efg	71.11d efgh	47.15	47.34	46.36	50.49j kl	47.87	45.04	48.35r	46.40	43.85	48.26	50.22r v	52.56n opqrs w	45.86	47.73	50.61o qrv	47.76	39.77	41.77

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 * small base

Pheasant/ Partridge Survey ONLINE Fieldwork: 25th - 26th April 2018

Absolutes/col percents

Table 5
Social Grade
Base: All respondents

	Gender		Age						Social Grade				Region											Employment Sector			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Private (B)
Unweighted base	2110	1068	1042	245	351	356	324	326	508	567	611	363	569	199	86	206	178	146	141	107	215	277	309	194	52	257	781
Weighted base	2110	1030	1080	236	363	340	375	310	486	565	588	434	523	180	86*	235	172	184	154	102*	196	272	284	180	63*	300	915
A	148 7%	80 8%	68 6%	31 13% <i>fgh</i>	27 7% <i>h</i>	21 6%	18 5%	10 3%	41 9% <i>h</i>	148 26% <i>kmlm</i>	-	-	-	14 8%	6 7%	16 7%	5 3%	18 10% <i>qu</i>	10 7%	3 3%	6 3%	21 8%	28 10% <i>qu</i>	16 9% <i>qu</i>	5 8%	14 5%	76 8%
B	417 20%	234 23% <i>b</i>	183 17%	42 18%	87 24% <i>h</i>	59 18%	78 21%	52 17%	99 20%	417 74% <i>kmlm</i>	-	-	-	25 14%	15 18% <i>t</i>	42 18% <i>t</i>	31 18% <i>t</i>	45 24% <i>nt</i>	27 18% <i>t</i>	7 6%	46 23% <i>nt</i>	60 22% <i>nt</i>	65 23% <i>nt</i>	30 17% <i>t</i>	23 36% <i>nop</i>	80 27%	197 22%
C1	588 28%	257 25%	331 31% <i>a</i>	79 34%	97 27%	97 28%	94 25%	87 28%	134 28%	-	588 100% <i>ijlm</i>	-	-	54 30% <i>r</i>	21 24%	62 26% <i>r</i>	45 26% <i>r</i>	29 16%	56 37% <i>ruy</i>	28 27% <i>r</i>	49 25%	93 34% <i>ru</i>	87 31% <i>r</i>	52 29% <i>r</i>	12 19%	109 36% <i>B</i>	258 28%
C2	434 21%	223 22%	211 20%	38 16%	97 27% <i>dhi</i>	70 21%	85 23%	59 19%	83 17%	-	-	434 100% <i>jkmlm</i>	-	33 18%	14 17%	40 17%	46 27% <i>pvw</i>	61 33% <i>nop</i>	25 16%	30 29% <i>psv</i>	43 22%	47 17%	50 17%	33 18%	12 19%	56 19%	242 26% <i>A</i>
D	264 13%	134 13%	130 12%	37 15% <i>i</i>	40 11%	61 18% <i>ei</i>	48 13% <i>i</i>	45 15% <i>i</i>	34 7%	-	-	-	264 50% <i>ijkl</i>	27 15% <i>rw</i>	16 18% <i>rw</i>	48 21% <i>ruv</i>	25 15% <i>rw</i>	12 6%	19 12%	17 17% <i>rw</i>	24 12%	26 10%	22 8%	25 14%	3 4%	41 14%	139 15%
E	259 12%	101 10%	158 15% <i>a</i>	10 4%	15 4%	31 9% <i>de</i>	52 14% <i>de</i>	57 18% <i>def</i>	95 20% <i>def</i>	-	-	-	259 50% <i>ijkl</i>	27 15%	14 16%	27 11%	19 11%	19 10%	16 10%	18 17% <i>v</i>	29 15%	24 9%	33 11%	25 14%	9 14%	1 *	3 *
NET: AB	565 27%	314 31% <i>b</i>	250 23%	72 31% <i>h</i>	114 31% <i>fh</i>	80 24%	96 26%	62 20%	140 29% <i>h</i>	565 100% <i>kmlm</i>	-	-	-	39 22% <i>t</i>	21 25% <i>t</i>	58 25% <i>t</i>	36 21% <i>t</i>	63 34% <i>nqt</i>	37 24% <i>t</i>	10 10%	52 26% <i>t</i>	81 30% <i>t</i>	93 33% <i>nqt</i>	46 26% <i>t</i>	28 44% <i>npq</i>	94 31%	273 30%
NET: ABC1	1153 55%	572 56%	581 54%	151 64% <i>fgh</i>	211 58% <i>h</i>	177 52%	190 51%	149 48%	274 56% <i>h</i>	565 100% <i>lm</i>	588 100% <i>lm</i>	-	-	93 52% <i>t</i>	42 49%	120 51% <i>t</i>	81 47%	92 50%	94 61% <i>qt</i>	38 37%	101 51% <i>t</i>	174 64% <i>nop</i>	180 63% <i>nop</i>	98 54% <i>t</i>	40 63% <i>t</i>	203 68% <i>B</i>	532 58%
NET: C2DE	957 45%	458 44%	499 46%	85 36%	152 42%	163 48% <i>d</i>	185 49% <i>d</i>	161 52% <i>dei</i>	212 44%	-	-	434 100% <i>jk</i>	523 100% <i>jk</i>	87 48% <i>vw</i>	44 51% <i>vw</i>	115 49% <i>vw</i>	91 53% <i>svw</i>	92 50% <i>vw</i>	60 39%	64 63% <i>nps</i>	95 49% <i>vw</i>	98 36%	105 37%	82 46%	24 37%	97 32%	383 42% <i>A</i>

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
* small base

Pheasant/ Partridge Survey

ONLINE Fieldwork: 25th - 26th April 2018

Absolutes/col percents

Table 5
Social Grade
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Pri- vate (B)
Weighted base	2110	1030	1080	236	363	340	375	310	486	565	588	434	523	180	86*	235	172	184	154	102*	196	272	284	180	63*	300	915
NET: DE	523	235	288	46	54	92	100	102	129	-	-	-	523	54	30	75	45	31	35	35	53	51	55	50	11	42	142
	25%	23%	27%	20%	15%	27% ^e	27% ^e	33% ^{de}	26% ^e	-	-	-	100% ^{ijkl}	30% ^{rvw}	34% ^{rvw}	32% ^{rvw}	26%	17%	23%	34% ^{rvw}	27% ^r	19%	19%	28% ^{rv}	18%	14%	16%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
* small base

Pheasant/ Partridge Survey
ONLINE Fieldwork: 25th - 26th April 2018

Absolutes/col percents

Table 6
GO Region
Base: All respondents

	Gender			Age						Social Grade				Region											Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	North-ern Ire-land	Public (A)	Private (B)
Unweighted base	2110	1068	1042	245	351	356	324	326	508	567	611	363	569	199	86	206	178	146	141	107	215	277	309	194	52	257	781
Weighted base	2110	1030	1080	236	363	340	375	310	486	565	588	434	523	180	86*	235	172	184	154	102*	196	272	284	180	63*	300	915
Scotland	180	89	92	18	24	40	34	23	41	39	54	33	54	180	-	-	-	-	-	-	-	-	-	-	-	23	71
	9%	9%	8%	8%	7%	12%e	9%	7%	8%	7%	9%	8%	10%	100%opqr	-	-	-	-	-	-	-	-	-	-	-	8%	8%
North East	86	46	40	13	9	16	21	14	13	21	21	14	30	-	86	-	-	-	-	-	-	-	-	-	-	12	39
	4%	4%	4%	6%	2%	5%	6%	5%	3%	4%	3%	3%	6%	-	100%npqr	-	-	-	-	-	-	-	-	-	-	4%	4%
North West	235	119	116	27	36	36	46	38	52	58	62	40	75	-	-	235	-	-	-	-	-	-	-	-	-	28	105
	11%	12%	11%	12%	10%	11%	12%	12%	11%	10%	11%	9%	14%l	-	-	100%noqr	-	-	-	-	-	-	-	-	-	9%	12%
Yorkshire & Humberside	172	88	84	26	28	30	22	33	33	36	45	46	45	-	-	-	172	-	-	-	-	-	-	-	-	27	75
	8%	9%	8%	11%	8%	9%	6%	11%	7%	6%	8%	11%	9%	-	-	-	100%noqr	-	-	-	-	-	-	-	-	9%	8%
West Midlands	184	94	90	28	48	19	45	14	30	63	29	61	31	-	-	-	-	184	-	-	-	-	-	-	-	28	94
	9%	9%	8%	12%fhi	13%fhi	6%	12%fhi	5%	6%	11%km	5%	14%km	6%	-	-	-	-	100%nopq	-	-	-	-	-	-	-	9%	10%
East Midlands	154	86	68	20	26	22	19	26	41	37	56	25	35	-	-	-	-	-	154	-	-	-	-	-	-	16	78
	7%	8%	6%	9%	7%	7%	5%	8%	8%	7%	10%	6%	7%	-	-	-	-	-	100%nopq	-	-	-	-	-	-	5%	9%
Wales	102	52	50	6	16	19	16	19	27	10	28	30	35	-	-	-	-	-	-	102	-	-	-	-	-	16	38
	5%	5%	5%	2%	4%	6%	4%	6%	6%	2%	5%j	7%j	7%j	-	-	-	-	-	-	100%nopq	-	-	-	-	-	5%	4%
Eastern	196	80	116	11	27	24	40	32	62	52	49	43	53	-	-	-	-	-	-	-	196	-	-	-	-	24	65
	9%	8%	11%a	5%	7%	7%	11%d	10%d	13%def	9%	8%	10%	10%	-	-	-	-	-	-	-	100%nopq	-	-	-	-	8%	7%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 * small base

Pheasant/ Partridge Survey
ONLINE Fieldwork: 25th - 26th April 2018

Absolutes/col percents

Table 6
GO Region
Base: All respondents

	Gender		Age							Social Grade					Region										Employment Sector		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Pri-vate (B)
Weighted base	2110	1030	1080	236	363	340	375	310	486	565	588	434	523	180	86*	235	172	184	154	102*	196	272	284	180	63*	300	915
London	272	135	137	33	53	50	46	44	46	81	93	47	51	-	-	-	-	-	-	-	-	272	-	-	-	47	143
	13%	13%	13%	14%	15%i	15%i	12%	14%	9%	14%m	16%m	11%	10%	-	-	-	-	-	-	-	-	100%nopq rstuvwxy	-	-	-	16%	16%
South East	284	117	168	33	56	43	35	45	71	93	87	50	55	-	-	-	-	-	-	-	-	284	-	-	-	51	104
	13%	11%	16%a	14%	16%g	13%	9%	15%	15%g	16%m	15%	11%	11%	-	-	-	-	-	-	-	-	100%nopq rstuvwxy	-	-	-	17%B	11%
South West	180	96	84	20	25	27	31	18	59	46	52	33	50	-	-	-	-	-	-	-	-	-	180	-	-	20	69
	9%	9%	8%	8%	7%	8%	8%	6%	12%eh	8%	9%	7%	9%	-	-	-	-	-	-	-	-	-	100%nopq rstuvwxy	-	-	7%	8%
Northern Ireland	63	29	35	-	13	13	20	6	11	28	12	12	11	-	-	-	-	-	-	-	-	-	-	-	63	7	34
	3%	3%	3%	-	4%d	4%d	5%dhi	2%	2%d	5%km	2%	3%	2%	-	-	-	-	-	-	-	-	-	-	100%nopq rstuvwxy	2%	4%	

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 * small base

Pheasant/ Partridge Survey

ONLINE Fieldwork: 25th - 26th April 2018

Absolutes/col percents

Table 7
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Gender		Age						Social Grade				Region										Employment Sector				
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Pri- vate (B)
Unweighted base	2110	1068	1042	245	351	356	324	326	508	567	611	363	569	199	86	206	178	146	141	107	215	277	309	194	52	257	781
Weighted base	2110	1030	1080	236	363	340	375	310	486	565	588	434	523	180	86*	235	172	184	154	102*	196	272	284	180	63*	300	915
Yes	1319 63%	639 62%	680 63%	189 80%efg hi	259 72%fgh i	212 62%h	211 56%	167 54%	281 58%	434 77%klm	394 67%m	261 60%m	229 44%	108 60%	47 55%	157 67%tu	97 56%	109 59%	96 62%	55 53%	102 52%	209 77%nop qrstuw x	182 64%u	111 62%	47 74%tu	202 67%	649 71%
No	791 37%	391 38%	400 37%	47 20%	103 28%d	128 38%de	165 44%de	143 46%def	205 42%de	131 23%	194 33%j	173 40%j	294 56%ijkl	72 40%v	39 45%v	79 33%v	75 44%v	76 41%v	58 38%v	48 47%pvpy	94 48%pvw y	63 23%	102 36%v	69 38%v	17 26%	98 33%	266 29%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 * small base

Pheasant/ Partridge Survey
ONLINE Fieldwork: 25th - 26th April 2018

Absolutes/col percents

Table 8
Tenure
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ireland (y)	Public (A)	Private (B)
Unweighted base	2110	1068	1042	245	351	356	324	326	508	567	611	363	569	199	86	206	178	146	141	107	215	277	309	194	52	257	781
Weighted base	2110	1030	1080	236	363	340	375	310	486	565	588	434	523	180	86*	235	172	184	154	102*	196	272	284	180	63*	300	915
NET: Homeowners	1367	669	699	114	203	184	226	228	411	450	395	288	235	101	54	149	111	134	105	64	138	145	194	121	50	180	597
	65%	65%	65%	48%	56%	54%	60% ^d	73% ^{defg}	85% ^{defgh}	80% ^{klm}	67% ^m	66% ^m	45%	56%	62%	63%	65% ^v	73% ^{nv}	68% ^{nv}	63%	70% ^{nv}	53%	68% ^{nv}	67% ^{nv}	79% ^{nv}	60%	65%
Owned outright - without mortgage	762	377	385	32	60	47	104	149	370	240	232	139	151	57	25	71	66	64	63	34	88	89	108	76	21	70	227
	36%	37%	36%	13%	17%	14%	28% ^{defg}	48% ^{defg}	76% ^{defgh}	43% ^{lm}	39% ^{lm}	32%	29%	32%	29%	30%	38%	35%	41%	33%	45% ^{nopv}	33%	38%	42% ^p	34%	23%	25%
Owned with a mortgage or loan	605	292	314	83	144	137	122	79	41	209	163	149	84	44	29	79	45	70	42	30	50	56	86	45	29	110	369
	29%	28%	29%	35% ^{hi}	40% ^{hi}	40% ^{hi}	33% ⁱ	25% ⁱ	8%	37% ^{km}	28% ^m	34% ^m	16%	24%	33% ^v	33% ^v	26%	38% ^{nuv}	27% ^x	30%	25%	21%	30% ^v	25%	46% ^{nqs}	37%	40%
NET: Renters	715	347	367	109	152	152	147	81	74	107	187	140	280	75	31	83	60	47	49	35	56	123	85	58	13	116	309
	34%	34%	34%	46% ^{hi}	42% ^{hi}	45% ^{hi}	39% ^{hi}	26% ^{ai}	15%	19%	32% ^j	32% ^j	54% ^{ijkl}	41% ^{ruw}	36%	35%	35%	26%	32%	34%	26%	45% ^{prsuwxy}	30%	32%	21%	39%	34%
Rented from the council	274	124	151	28	44	63	54	49	36	26	59	50	139	40	15	27	26	17	16	17	24	58	21	11	3	46	99
	13%	12%	14%	12%	12% ⁱ	19% ^{ei}	14% ⁱ	16% ⁱ	7%	5%	10% ^j	12% ^j	27% ^{ijkl}	22% ^{prsuwxy}	17% ^{wxy}	11%	15% ^{wx}	9%	11%	16% ^{wx}	12% ^x	21% ^{prsuwxy}	7%	6%	4%	15%	11%
Rented from a housing association	151	71	80	25	27	23	38	18	20	10	37	32	72	14	7	25	9	12	7	4	13	18	26	15	1	25	53
	7%	7%	7%	10% ⁱ	7%	7%	10% ⁱ	6%	4%	2%	6% ^j	7% ^j	14% ^{ijkl}	8%	8%	11%	5%	6%	5%	4%	7%	7%	9%	8%	2%	8%	6%
Rented from someone else	289	152	137	56	80	66	55	15	17	71	92	57	69	21	9	31	25	19	25	14	18	48	39	32	9	45	157
	14%	15%	13%	24% ^{ghi}	22% ^{ghi}	20% ^{hi}	15% ^{hi}	5%	4%	13%	16%	13%	13%	12%	10%	13%	14%	10%	16%	14%	9%	18% ^u	14%	18% ^u	15%	15%	17%
Rent free	28	14	14	12	8	3	3	1	1	8	6	6	8	4	1	4	*	3	-	3	3	5	1	-	4	9	
	1%	1%	1%	5% ^{fghi}	2% ⁱ	1%	1%	*	*	1%	1%	1%	1%	2%	2%	1%	*	2%	-	3%	2%	1%	2%	1%	-	1%	1%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B

* small base

Pheasant/ Partridge Survey ONLINE Fieldwork: 25th - 26th April 2018

Absolutes/col percents

Table 9
What is the highest educational level that you have achieved to date?
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Pri-vate (B)
Unweighted base	2110	1068	1042	245	351	356	324	326	508	567	611	363	569	199	86	206	178	146	141	107	215	277	309	194	52	257	781
Weighted base	2110	1030	1080	236	363	340	375	310	486	565	588	434	523	180	86*	235	172	184	154	102*	196	272	284	180	63*	300	915
No formal education	21	7	14	-	2	3	6	5	6	1	2	8	10	3	1	1	1	1	-	4	3	4	3	1	-	4	5
Primary	18	12	5	1	2	5	1	3	6	1	*	8	9	-	1	-	-	3	-	4	2	6	*	-	2	1	5
	1%	1%	*	*	1%	1%	*	1%	1%	*	*	2%jk	2%jk	-	1%	-	-	2%	-	4%npqs wx	1%	2%pw	*	-	3%pw	*	1%
Secondary school, high school, 6th form/ college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	1340	633	707	93	188	218	256	236	350	247	351	314	428	124	57	147	128	118	96	75	141	145	167	112	30	140	553
	64%	62%	65%	39%	52% ^d	64% ^{de}	68% ^{de}	76% ^{def}	72% ^{def}	44%	60% ^j	72% ^{jk}	82% ^{jkl}	69% ^{vw}	66%	63%	74% ^{psv}	64%	62%	73% ^{vw}	72% ^{vw}	53%	59%	62%	48%	47%	60% ^A
University degree or equivalent professional qualification, NVQ level 4, etc.	519	263	256	102	103	83	83	53	95	208	176	81	55	38	16	69	30	49	46	17	33	75	79	45	22	108	269
	25%	26%	24%	43% ^{efg}	28% ^{hi}	25% ^h	22%	17%	20%	37% ^{klm}	30% ^{lm}	19% ^m	10%	21%	19%	29% ^{qtu}	17%	27%	30% ^{qtu}	17%	17%	28% ^{qu}	28% ^{qu}	25%	35% ^{qtu}	36%	29%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	157	87	71	12	55	29	23	11	28	99	34	14	11	6	7	12	6	11	8	3	14	37	28	16	9	43	75
	7%	8%	7%	5%	15% ^{dfgh}	9% ^h	6%	3%	6%	17% ^{klm}	6% ^m	3%	2%	3%	8%	5%	4%	6%	5%	3%	7%	14% ^{npqrstu}	10% ^{nqt}	9% ⁿ	14% ^{nqt}	14% ^B	8%
Still in full time education	36	16	20	28	7	1	-	-	-	8	20	5	3	6	3	3	4	1	3	-	1	5	7	4	-	-	1
	2%	2%	2%	12% ^{efgh}	2% ^{ghi}	*	-	-	-	1%	3% ^m	1%	1%	3%	3%	1%	2%	*	2%	-	1%	2%	3%	2%	-	-	*
Don't know	4	3	2	-	1	-	1	2	1	-	2	1	1	2	-	-	-	1	1	-	-	-	1	-	-	2	-
	*	*	*	-	*	-	*	1%	*	-	*	*	*	1%	-	-	-	1%	1%	-	-	-	*	-	-	1%	-
Prefer not to answer	13	8	5	1	4	1	5	1	1	1	3	3	6	2	1	2	3	-	-	*	2	1	-	3	-	3	6
	1%	1%	*	*	1%	*	1%	*	*	*	1%	1%	1%	1%	1%	1%	2%	-	-	*	1%	*	-	2% ^w	-	1%	1%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
* small base

Pheasant/ Partridge Survey
ONLINE Fieldwork: 25th - 26th April 2018

Absolutes/col percents

Table 10

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Gender		Age							Social Grade					Region									Employment Sector			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Pri-vate (B)
Unweighted base	2110	1068	1042	245	351	356	324	326	508	567	611	363	569	199	86	206	178	146	141	107	215	277	309	194	52	257	781
Weighted base	2110	1030	1080	236	363	340	375	310	486	565	588	434	523	180	86*	235	172	184	154	102*	196	272	284	180	63*	300	915
Yes - responsible for half or more of the items bought	1916	892	1025	161	330	325	363	288	449	494	524	409	489	169	75	207	159	166	138	98	182	253	250	158	61	280	844
	91%	87%	95%a	68%	91%d	96%de	97%dei	93%d	92%cd	87%	89%	94%jk	93%jk	94%w	88%	88%	93%	90%	90%	96%pwx	93%	93%	88%	88%	97%	93%	92%
No - not responsible for most of the items bought	194	138	56	75	32	15	13	22	37	71	64	25	34	11	10	28	13	19	16	4	15	19	35	23	2	21	71
	9%	13%b	5%	32%efgh	9%fg	4%	3%	7%	8%g	13%lm	11%lm	6%	7%	6%	12%	12%t	7%	10%	10%	4%	7%	7%	12%nt	12%t	3%	7%	8%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B

* small base

Pheasant/ Partridge Survey

ONLINE Fieldwork: 25th - 26th April 2018

Absolutes/col percents

Table 11
How many cars are there in your household?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Private (B)
Unweighted base	2110	1068	1042	245	351	356	324	326	508	567	611	363	569	199	86	206	178	146	141	107	215	277	309	194	52	257	781
Weighted base	2110	1030	1080	236	363	340	375	310	486	565	588	434	523	180	86*	235	172	184	154	102*	196	272	284	180	63*	300	915
No cars in the household	443	219	224	49	77	85	82	65	85	77	119	64	183	50	22	59	41	27	24	21	27	97	42	28	6	62	162
	21%	21%	21%	21%	21%	25%i	22%	21%	17%	14%	20%j	15%	35%jkl	28%rsu	26%uw	25%ruw	24%Uwy	14%	16%	20%	14%	36%pqr	15%	15%	9%	21%	18%
NET: Any	1667	810	857	187	286	255	293	245	401	488	469	370	340	130	64	177	131	158	129	82	169	175	243	152	58	238	753
	79%	79%	79%	79%	79%	75%	78%	79%	83%f	86%km	80%m	85%m	65%	72%	74%	75%v	76%v	86%npv	84%nv	80%v	86%nop	64%	85%nop	85%npv	91%nop	79%	82%
1	856	438	418	53	120	150	146	134	253	203	254	174	226	91	46	83	67	75	64	54	87	98	101	70	21	114	341
	41%	43%	39%	23%	33%cd	44%de	39%cd	43%de	52%def	36%	43%j	40%	43%j	51%pqv	53%pvw	35%	39%	40%	41%	53%pvw	44%	36%	36%	39%	33%	38%	37%
2	617	290	328	69	129	91	106	93	131	221	156	151	89	31	13	75	51	58	50	18	68	58	113	61	21	85	313
	29%	28%	30%	29%	35%fi	27%	28%	30%	27%	39%km	27%g	35%km	17%	17%	15%	32%not	30%not	31%not	33%not	18%	35%not	21%	40%not	34%not	34%no	28%	34%
3+	194	83	111	65	37	14	42	18	17	64	59	45	26	8	5	19	12	25	15	10	14	20	29	22	15	39	99
	9%	8%	10%	28%efg	10%fi	4%	11%fhi	6%	3%	11%m	10%m	10%m	5%	4%	5%	8%	7%	14%n	10%	10%	7%	7%	10%n	12%n	24%nop	13%	11%
				hi																				qstuvw			

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 * small base

Pheasant/ Partridge Survey ONLINE Fieldwork: 25th - 26th April 2018

Absolutes/col percents

Table 12
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Private (B)
Unweighted base	2110	1068	1042	245	351	356	324	326	508	567	611	363	569	199	86	206	178	146	141	107	215	277	309	194	52	257	781
Weighted base	2110	1030	1080	236	363	340	375	310	486	565	588	434	523	180	86*	235	172	184	154	102*	196	272	284	180	63*	300	915
White	1940 92%	941 91%	999 92%	201 85%	314 87%	301 89%	341 91%	300 97%defg	483 99%defgh	514 91%	538 91%	394 91%	494 95%j	176 98%prv	84 97%v	217 92%v	163 95%v	166 90%v	144 94%v	102 99%prv	185 94%v	191 70%	271 95%v	177 98%prv	63 100%rv	269 90%	815 89%
NET: BAME	157 7%	81 8%	76 7%	35 15%ghi	44 12%hi	37 11%hi	29 8%hi	9 3%i	3 1%	47 8%m	48 8%m	36 8%	26 5%	3 2%	2 3%	17 7%ntx	7 4%	16 9%ntx	9 6%	1 1%	11 5%	74 27%nopqrstuvwxy	13 5%	3 2%	-	27 9%	95 10%
Mixed	35 2%	18 2%	18 2%	8 4%i	11 3%i	6 2%	4 1%	5 1%	2 *	9 2%	11 2%	10 2%	6 1%	2 1%	* 1%	2 1%	2 1%	1 *	2 1%	-	6 3%	14 5%npqrstw	3 1%	3 2%	-	4 1%	22 2%
Asian	76 4%	45 4%	32 3%	20 9%ghi	19 5%hi	20 6%hi	14 4%hi	2 1%	1 *	20 3%	24 4%	17 4%	16 3%	* *	-	10 4%nx	4 2%	13 7%notuwx	6 4%nx	* *	2 1%	35 13%nopqrstuwxy	6 2%	-	-	7 2%	50 5%
Black	30 1%	11 1%	19 2%	1 *	12 3%dhi	8 2%i	8 2%i	1 *	-	15 3%m	6 1%	4 1%	4 1%	-	-	2 1%	* *	2 1%	1 1%	* *	2 1%	19 7%nopqrstuwxy	2 1%	* *	-	14 5%B	12 1%
Chinese	10 *	3 *	7 1%	3 1%i	1 *	3 1%	3 1%	1 *	-	3 *	3 1%	3 1%	* *	1 *	2 2%	3 1%	1 1%	-	* *	-	-	2 1%	1 *	-	-	1 *	8 1%
Other ethnic group	5 *	4 *	1 *	3 1%i	1 *	1 *	-	-	-	-	4 1%	1 *	-	-	-	-	-	-	-	-	-	4 2%	1 *	-	-	* *	4 *
Prefer not to answer	13 1%	8 1%	5 *	* *	5 1%i	1 *	6 2%i	1 *	-	4 1%	2 *	5 1%	3 1%	1 *	-	1 *	2 1%	2 1%	-	-	* *	7 3%wx	-	-	-	4 1%	5 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
* small base

Pheasant/ Partridge Survey
ONLINE Fieldwork: 25th - 26th April 2018

Absolutes/col percents

Table 13
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Pri-vate (B)
Unweighted base	2110	1068	1042	245	351	356	324	326	508	567	611	363	569	199	86	206	178	146	141	107	215	277	309	194	52	257	781
Weighted base	2110	1030	1080	236	363	340	375	310	486	565	588	434	523	180	86*	235	172	184	154	102*	196	272	284	180	63*	300	915
Christian	1005 48%	475 46%	530 49%	67 28%	113 31%	137 40%de	168 45%de	189 61%defg	331 68%defg	257 46%	285 48%	191 44%	272 52%l	91 51%r	45 52%	119 50%	87 50%	71 38%	63 41%	51 50%	93 47%	125 46%	137 48%	86 48%	39 62%rs	126 42%	391 43%
NET: Other	120 6%	68 7%	52 5%	23 10%hi	29 8%hi	28 8%hi	24 6%hi	6 2%	9 2%	31 5%	35 6%	22 5%	33 6%	5 3%	2 2%	16 7%x	6 3%	13 7%	8 5%	4 4%	10 5%	43 16%nopq rstuwxy	9 3%	4 2%	*	21 7%	59 6%
Muslim	46 2%	25 2%	21 2%	11 5%hi	8 2%hi	18 5%ghi	7 2%h	-	1 *	10 2%	13 2%	9 2%	13 3%	2 1%	*	8 3%w	4 3%w	6 3%w	1 1%	-	4 2%	20 7%nost uwxy	1 *	1 *	-	6 2%	29 3%
Hindu	12 1%	8 1%	4 *	2 1%	5 1%i	4 1%i	1 *	1 *	-	6 1%	2 *	-	4 1%	-	-	1 *	-	1 1%	2 1%	*	1 1%	6 2%	1 *	-	-	1 *	5 1%
Jewish	11 1%	6 1%	5 *	2 1%	4 1%	-	1 *	1 *	4 1%	5 1%	*	2 1%	4 1%	-	1 1%	*	-	-	-	-	4 2%	6 2%	1 *	-	-	2 1%	2 *
Sikh	9 *	6 1%	3 *	3 1%i	2 1%	-	3 1%	1 *	-	1 *	2 *	6 1%lm	-	-	-	-	5 3%puvw	3 2%	-	-	-	1 *	-	-	-	-	6 1%
Buddhist	11 1%	6 1%	5 *	2 1%	3 1%	-	3 1%	1 *	1 *	2 *	5 1%	2 *	2 *	1 *	-	2 1%	-	-	1 1%	-	-	7 3%uwxy	-	-	-	2 1%	5 1%
Other	30 1%	17 2%	14 1%	4 2%	6 2%	6 2%	9 2%i	3 1%	2 *	6 1%	12 2%	3 1%	10 2%	3 2%	*	6 2%	1 1%	-	1 1%	4 4%r	1 *	4 2%	6 2%	3 2%	*	9 3%	11 1%
None	948 45%	468 45%	480 44%	139 59%ghi	209 58%ghi	170 50%hi	174 46%hi	111 36%	146 30%	263 47%	259 44%	213 49%lm	213 41%	84 46%v	37 43%	99 42%	78 45%v	93 51%v	82 54%v	47 46%v	91 47%v	90 33%	135 47%v	89 49%v	23 37%	148 49%	445 49%
Prefer not to say	37 2%	18 2%	18 2%	7 3%i	12 3%i	4 1%i	10 3%i	4 1%i	-	14 2%	9 1%	8 2%	6 1%	-	2 3%n	1 1%	2 1%	8 4%npqs	-	*	2 1%	14 5%npqs uwxy	4 1%	2 1%	*	6 2%	20 2%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 * small base



Pheasant/ Partridge Survey ONLINE Fieldwork: 25th - 26th April 2018

Absolutes/col percents

Table 14
 Which of the following best describes where you live?
 Base: All respondents

	Gender		Age							Social Grade				Region											Employment Sector		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Pri-vate (B)
Unweighted base	2110	1068	1042	245	351	356	324	326	508	567	611	363	569	199	86	206	178	146	141	107	215	277	309	194	52	257	781
Weighted base	2110	1030	1080	236	363	340	375	310	486	565	588	434	523	180	86*	235	172	184	154	102*	196	272	284	180	63*	300	915
NET: Urban	1640 78%	815 79%	825 76%	198 84% <i>i</i>	294 81% <i>i</i>	287 85% <i>hi</i>	302 81% <i>i</i>	237 76% <i>i</i>	320 66%	445 79%	459 78%	331 76%	404 77%	132 73%	74 86% <i>nst</i> <i>uxy</i>	191 81% <i>stu</i> <i>xy</i>	136 79% <i>sux</i> <i>y</i>	163 89% <i>nqs</i> <i>tuwxy</i>	97 63%	71 69%	132 67%	270 99% <i>nop</i> <i>qrstuw</i> <i>xy</i>	218 77% <i>sux</i> <i>y</i>	118 66%	37 59%	258 86%	743 81%
Urban - Population over 10,000	868 41%	470 46% <i>b</i>	398 37%	130 55% <i>fgh</i> <i>i</i>	168 46% <i>i</i>	145 43% <i>i</i>	153 41% <i>i</i>	120 39% <i>i</i>	152 31%	260 46% <i>lm</i>	255 43% <i>m</i>	164 38%	189 36%	70 39% <i>uwy</i>	31 36% <i>y</i>	101 43% <i>uwx</i> <i>y</i>	68 39% <i>uwy</i>	80 43% <i>uwx</i> <i>y</i>	53 35% <i>y</i>	33 33% <i>y</i>	56 29%	229 84% <i>nop</i> <i>qrstuw</i> <i>xy</i>	82 29%	55 31% <i>y</i>	9 15%	135 45%	440 48%
Town and Fringe	772 37%	345 33%	427 40% <i>a</i>	68 29%	126 35%	143 42% <i>di</i>	149 40% <i>d</i>	117 38%	169 35%	185 33%	205 35%	167 38%	216 41% <i>jk</i>	62 35% <i>v</i>	43 50% <i>nsv</i> <i>x</i>	90 38% <i>v</i>	68 40% <i>v</i>	84 45% <i>sv</i>	44 28% <i>v</i>	37 36% <i>v</i>	76 39% <i>vw</i>	41 15%	136 48% <i>nsv</i> <i>x</i>	63 35% <i>v</i>	28 44% <i>v</i>	123 41%	303 33%
NET: Rural	470 22%	215 21%	256 24%	38 16%	68 19%	52 15%	73 19%	73 24% <i>f</i>	166 34% <i>def</i> <i>gh</i>	120 21%	129 22%	103 24%	119 23%	48 27% <i>orv</i>	12 14% <i>v</i>	45 19% <i>v</i>	36 21% <i>rv</i>	21 11% <i>v</i>	57 37% <i>opq</i> <i>rvw</i>	32 31% <i>opr</i> <i>v</i>	64 33% <i>opqr</i> <i>vw</i>	2 1%	67 23% <i>rv</i>	62 34% <i>opq</i> <i>rvw</i>	26 41% <i>opq</i> <i>rvw</i>	43 14%	172 19%
Village	411 19%	195 19%	216 20%	33 14%	63 17%	48 14%	62 16%	62 20%	143 29% <i>def</i> <i>gh</i>	100 18%	110 19%	90 21%	111 21%	38 21% <i>rv</i>	12 13% <i>v</i>	40 17% <i>v</i>	35 20% <i>rv</i>	18 10% <i>v</i>	55 36% <i>nop</i> <i>qrw</i>	27 27% <i>rv</i>	58 30% <i>opr</i> <i>v</i>	2 1%	66 23% <i>rv</i>	45 25% <i>rv</i>	15 23% <i>rv</i>	41 14%	143 16%
Hamlet & Isolated Dwelling	60 3%	20 2%	40 4% <i>a</i>	5 2%	6 2%	4 1%	11 3%	11 4%	22 5% <i>ef</i>	20 4%	19 3%	14 3%	8 1%	10 5% <i>qsvw</i>	* 1%	4 2%	1 1%	3 2%	1 1%	4 4% <i>vw</i>	6 3% <i>vw</i>	- -	1 *	17 9% <i>opq</i> <i>rsuvw</i>	11 18% <i>nopq</i> <i>rstuvw</i>	2 1%	29 3%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 * small base

Pheasant/ Partridge Survey

ONLINE Fieldwork: 25th - 26th April 2018

Absolutes/col percents

Table 15
Which of the following best describes your current working status?
Base: All respondents

	Gender		Age						Social Grade				Region										Employment Sector				
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)	North Ireland (y)	Public (A)	Private (B)
Unweighted base	2110	1068	1042	245	351	356	324	326	508	567	611	363	569	199	86	206	178	146	141	107	215	277	309	194	52	257	781
Weighted base	2110	1030	1080	236	363	340	375	310	486	565	588	434	523	180	86*	235	172	184	154	102*	196	272	284	180	63*	300	915
NET: Working	1215	658	558	149	296	274	278	169	49	368	367	297	184	94	51	134	102	122	94	53	89	190	156	88	41	300	915
	58%	64%b	52%	63% <i>i</i>	82% <i>dgh</i>	81% <i>dhi</i>	74% <i>dhi</i>	54% <i>i</i>	10%	65% <i>m</i>	62% <i>m</i>	68% <i>m</i>	35%	52%	60% <i>u</i>	57% <i>u</i>	59% <i>u</i>	66% <i>nuw</i>	61% <i>lux</i>	52%	45%	70% <i>npq</i>	55%	49%	65% <i>u</i>	100%	100%
Working full time - working 30 hours per week or more	958	579	379	125	252	219	218	123	20	317	286	229	125	70	43	107	82	104	75	47	59	151	123	60	37	241	717
	45%	56% <i>b</i>	35%	53% <i>hi</i>	69% <i>dgh</i>	65% <i>dhi</i>	58% <i>hi</i>	40% <i>i</i>	4%	56% <i>km</i>	49% <i>m</i>	53% <i>m</i>	24%	39%	51% <i>lux</i>	45% <i>lux</i>	48% <i>lux</i>	57% <i>nuw</i>	49% <i>lux</i>	46% <i>u</i>	30%	55% <i>nuw</i>	43% <i>lux</i>	33%	58% <i>nux</i>	80%	78%
Working part time - working between 8 and 29 hours per week	257	78	179	25	45	55	59	46	28	51	81	68	58	24	8	27	20	18	19	6	31	39	32	29	4	59	198
	12%	8%	17% <i>a</i>	11% <i>i</i>	12% <i>i</i>	16% <i>i</i>	16% <i>i</i>	15% <i>i</i>	6%	9%	14% <i>j</i>	16% <i>j</i>	11%	14%	9%	11%	12%	10%	12%	6%	16% <i>t</i>	15%	11%	16% <i>t</i>	6%	20%	22%
NET: Not working	895	372	523	87	66	65	98	141	437	197	221	137	339	86	34	102	70	62	59	49	107	82	129	92	22	-	-
	42%	36%	48% <i>a</i>	37% <i>efg</i>	18%	19%	26% <i>e</i>	46% <i>efg</i>	90% <i>def</i>	35%	38%	32%	65% <i>kl</i>	48% <i>rv</i>	40%	43% <i>v</i>	41% <i>v</i>	34%	39%	48% <i>v</i>	55% <i>opq</i>	30%	45% <i>rv</i>	51% <i>rsv</i>	35%	-	-
Not working but seeking work or temporarily unemployed or sick	72	42	30	8	18	14	15	15	1	5	9	7	51	8	3	6	7	8	4	4	9	9	9	4	2	-	-
	3%	4%	3%	3% <i>i</i>	5% <i>i</i>	4% <i>i</i>	4% <i>i</i>	5% <i>i</i>	*	1%	1%	2%	10% <i>kl</i>	4%	3%	3%	4%	4%	3%	4%	5%	3%	3%	2%	3%	-	-
Not working and not seeking work/ student	157	85	72	67	16	15	32	26	-	25	48	9	75	22	9	20	13	8	7	6	10	17	25	18	2	-	-
	7%	8%	7%	28% <i>efgh</i>	5% <i>i</i>	4% <i>i</i>	8% <i>i</i>	8% <i>i</i>	-	4%	8% <i>jl</i>	2%	14% <i>kl</i>	12% <i>trsv</i>	10%	9%	8%	4%	5%	6%	5%	6%	9%	10%	3%	-	-
Retired on a state pension only	147	32	115	-	-	-	*	6	140	14	13	14	107	10	5	14	7	12	14	15	20	14	17	16	3	-	-
	7%	3%	11% <i>a</i>	-	-	-	*	2% <i>efg</i>	29% <i>defg</i>	2%	2%	3%	20% <i>kl</i>	6%	5%	6%	4%	6%	9%	15% <i>npq</i>	10% <i>qv</i>	5%	6%	9%	5%	-	-
Retired with a private pension	340	191	150	-	-	1	3	45	291	136	121	53	30	31	10	43	29	21	21	14	40	29	54	40	7	-	-
	16%	19% <i>b</i>	14%	-	-	*	1%	15% <i>def</i>	60% <i>def</i>	24% <i>lm</i>	21% <i>lm</i>	12% <i>m</i>	6%	17%	12%	18% <i>v</i>	17%	11%	14%	20% <i>v</i>	11%	19% <i>v</i>	22% <i>rv</i>	10%	-	-	
House person, housewife, househusband, etc.	178	22	156	11	32	35	47	48	5	17	30	54	77	14	8	19	13	13	14	9	28	13	24	14	9	-	-
	8%	2%	14% <i>a</i>	5% <i>i</i>	9% <i>i</i>	10% <i>di</i>	13% <i>di</i>	15% <i>dei</i>	1%	3%	5%	12% <i>jk</i>	15% <i>jk</i>	8%	10%	8%	8%	7%	9%	14% <i>v</i>	5%	8%	8%	14%	-	-	

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 * small base

Prepared by ORB



Pheasant/ Partridge Survey
ONLINE Fieldwork: 25th - 26th April 2018

Absolutes/col percents

Table 16
Do you work in any of the following occupations?
Base: All respondents who work

	Gender		Age							Social Grade				Region											Employment Sector		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Pri- vate (B)
Unweighted base	1038	570	468	119	259	263	212	144	41	321	336	219	162	89	42	98	86	80	75	43	90	177	149	84	25	257	781
Weighted base	1215	658	558	149*	296	274	278	169	49*	368	367	297	184	94*	51*	134*	102*	122*	94*	53*	89*	190	156	88*	41**	300	915
NET: Public Sector	300	132	168	40	97	50	65	38	10	94	109	56	42	23	12	28	27	28	16	16	24	47	51	20	7	300	-
	25%	20%	30%a	27%	33%f	18%	23%	22%	21%	26%	30%l	19%	23%	24%	24%	21%	27%	23%	17%	29%	27%	25%	33% _s	22%	18%	100%B	-
A nationalised industry/state corporation	10	7	3	3	4	1	-	1	-	6	1	1	2	-	-	1	1	2	-	-	-	1	4	1	-	10	-
	1%	1%	*	2%	1%	*	-	*	-	2%	*	*	1%	-	-	1%	1%	2%	-	-	-	*	3%	1%	-	3%B	-
Central government or civil service (including Courts service and Bank of England)	36	17	19	4	5	5	18	4	1	16	18	2	-	3	*	8	2	3	2	1	1	2	6	3	5	36	-
	3%	3%	3%	3%	2%	2%	6%ef	2%	2%	4%lm	5%lm	1%	-	3%	1%	6%v	2%	2%	2%	3%	1%	1%	4%	4%	12%	12%B	-
Local government or council (including fire services, police and local authority controlled schools/colleges)	102	36	66	9	28	18	27	15	5	28	42	17	14	9	5	7	16	5	9	5	8	21	15	4	-	102	-
	8%	5%	12%a	6%	9%	7%	10%	9%	11%	8%	11%l	6%	8%	9%	10%	5%	15%prx	4%	9%	9%	9%	11%	9%	4%	-	34%B	-
A university, or other grant funded establishment (include opted-out schools)	43	25	18	7	23	4	3	3	2	22	15	4	2	2	1	4	3	4	3	2	6	3	12	3	-	43	-
	4%	4%	3%	5%	8%fgh	2%	1%	2%	5%	6%lm	4%	1%	1%	2%	1%	3%	3%	3%	3%	3%	7%v	2%	8%v	4%	-	14%B	-
A health authority or NHS Trust	68	26	43	14	27	14	8	5	1	18	20	14	16	2	5	6	1	12	1	5	4	13	12	6	2	68	-
	6%	4%	8%a	9%g	9%gh	5%	3%	3%	2%	5%	6%	5%	9%	2%	10%qs	4%	1%	10%qs	1%	8%	4%	7%	7%	7%	6%	23%B	-
The armed forces	1	1	-	1	-	-	-	-	-	-	1	-	-	-	-	-	-	-	1	-	-	-	-	-	-	1	-
	*	*	-	1%	-	-	-	-	-	-	*	-	-	-	-	-	-	-	2%	-	-	-	-	-	-	*	-

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 * small base; ** very small base (under 30) ineligible for sig testing

Pheasant/ Partridge Survey
ONLINE Fieldwork: 25th - 26th April 2018

Absolutes/col percents

Table 16
Do you work in any of the following occupations?
Base: All respondents who work

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Private (B)
Weighted base	1215	658	558	149*	296	274	278	169	49*	368	367	297	184	94*	51*	134*	102*	122*	94*	53*	89*	190	156	88*	41**	300	915
Other public sector occupation (Please specify as much detail as possible)	40	20	20	1	10	8	10	10	1	5	12	16	7	8	1	2	5	2	*	4	4	8	4	2	-	40	-
	3%	3%	4%	1%	3%	3%	4%	6%	2%	1%	3%	6%j	4%	8%ps	2%	1%	5%	2%	*	7%	5%	4%	2%	3%	-	13%B	-
NET: Private Sector	915	525	390	110	199	224	212	131	38	273	258	242	142	71	39	105	75	94	78	38	65	143	104	69	34	-	915
	75%	80%b	70%	73%	67%	82%e	77%	78%	79%	74%	70%	81%k	77%	76%	76%	79%	73%	77%	83%w	71%	73%	75%	67%	78%	82%	-	100%A
A charity, voluntary organisation or trust	30	6	23	1	10	2	9	6	1	4	15	4	7	5	1	1	2	3	1	1	2	9	2	2	-	-	30
	2%	1%	4%a	1%	3%	1%	3%	4%	3%	1%	4%j	1%	4%	5%	2%	1%	2%	2%	1%	3%	2%	5%	1%	3%	-	-	3%A
Self-employed (Private sector)	161	87	74	11	27	38	37	35	13	46	49	48	17	8	2	25	5	9	11	9	15	29	26	12	10	-	161
	13%	13%	13%	7%	9%	14%	13%	21%de	27%de	13%	13%	16%	9%	8%	3%	19%oq	5%	7%	12%	17%	16%oq	15%cq	17%oq	14%	24%	-	18%A
None of the above/ I work in the Private sector	725	432	293	98	163	184	167	89	24	223	194	190	118	59	36	79	68	82	65	27	49	105	76	54	24	-	725
	60%	66%b	53%	66%	55%	67%ehi	60%	53%	49%	61%	53%	64%k	64%k	62%	71%w	59%	67%w	67%w	70%w	52%	55%	55%	49%	61%	58%	-	79%A

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B

* small base; ** very small base (under 30) ineligible for sig testing

Pheasant/ Partridge Survey

ONLINE Fieldwork: 25th - 26th April 2018

Absolutes/col percents

Table 17
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Gender		Age							Social Grade				Region											Employment Sector		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)	North Ireland (y)	Public (A)	Private (B)
Unweighted base	2110	1068	1042	245	351	356	324	326	508	567	611	363	569	199	86	206	178	146	141	107	215	277	309	194	52	257	781
Weighted base	2110	1030	1080	236	363	340	375	310	486	565	588	434	523	180	86*	235	172	184	154	102*	196	272	284	180	63*	300	915
No children aged 18 or under	1539 73%	774 75%b	765 71%	204 86%efg	207 57%f	135 40%	235 63%f	278 90%efg	480 99%defgh	416 74%l	450 76%l	276 64%	397 76%l	127 70%	60 70%	163 69%	121 70%	126 68%	117 76%y	75 73%y	145 74%y	207 76%y	224 79%pry	140 78%y	34 54%	197 66%	580 63%
NET: Yes	564 27%	252 24%	312 29%a	31 13%i	153 42%dhi	202 60%deg	140 37%dhi	31 10%i	6 1%	147 26%	138 23%	154 36%jkm	125 24%	53 29%	26 30%	72 30%w	51 30%	58 32%w	35 23%	27 27%	49 25%	64 24%	61 21%	39 21%	29 46%stuvwx	103 34%	331 36%
NET: Any 5-18	463 22%	205 20%	258 24%	10 4%ai	100 28%dhi	181 53%deg	134 36%deh	31 10%di	5 1%	123 22%	117 20%	119 28%km	103 20%	46 25%w	22 25%	63 27%sw	41 24%	47 25%	25 16%	24 24%	41 21%	53 20%	49 17%	33 18%	20 32%sw	88 29%	266 29%
NET: Any 11-18	295 14%	120 12%	175 16%a	2 1%	27 8%di	121 36%deh	112 30%dehi	27 9%di	5 1%	83 15%	64 11%	74 17%k	74 14%	29 16%	14 17%	34 15%	28 16%	25 13%	18 12%	13 13%	27 14%	36 13%	30 11%	25 14%	15 23%w	50 17%	170 19%
Yes - children aged under 5 years old	203 10%	95 9%	108 10%	29 12%ghi	100 28%dfghi	61 18%ghi	12 3%hi	-	1 *	48 8%	43 7%	68 16%jkm	44 8%	16 9%	7 8%	14 6%	23 13%pu	29 16%pux	16 10%	9 9%	13 7%	25 9%	25 9%	12 7%	13 21%npuvwx	41 14%	115 13%
Yes - children aged 5 to 10 years old	275 13%	131 13%	144 13%	10 4%ai	87 24%dghi	129 38%deg	41 11%dhi	6 2%ai	1 *	75 13%	77 13%	68 16%	56 11%	26 14%	10 12%	41 17%sw	25 15%	31 17% <i>s</i>	11 7%	15 14%	23 12%	30 11%	30 10%	18 10%	15 23%svwx	56 19%	163 18%
Yes - children aged 11 to 15 years old	226 11%	93 9%	133 12%a	2 1%	27 8%di	99 29%deg	77 21%dehi	18 6%di	3 1%	69 12%k	46 8%	54 12%k	58 11%	22 12%	7 9%	30 13%	20 11%	20 11%	13 8%	13 12%	24 12%	24 9%	21 8%	19 11%	12 20%vw	37 12%	133 15%
Yes - children aged 16 to 18 years old	121 6%	46 4%	75 7%a	-	5 1%	44 13%deh	59 16%dehi	11 3%di	2 1%	30 5%	26 4%	36 8%k	29 6%	10 6%	7 8%	9 4%	14 8%	10 5%	9 6%	5 5%	8 4%	15 6%	14 5%	10 6%	10 15%puvw	21 7%	72 8%
Refused	7 *	4 *	3 *	1 *	2 1%	3 1%	* *	1 *	-	2 *	* *	4 1%	1 *	1 *	-	1 *	-	-	1 1%	-	2 1%	1 *	-	1 1%	-	-	4 *

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 * small base



Pheasant/ Partridge Survey

ONLINE Fieldwork: 25th - 26th April 2018

Absolutes/col percents

Table 18
Which of the following ITV regions do you live in?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Private (B)	
Unweighted base	2110	1068	1042	245	351	356	324	326	508	567	611	363	569	199	86	206	178	146	141	107	215	277	309	194	52	257	781	
Weighted base	2110	1030	1080	236	363	340	375	310	486	565	588	434	523	180	86*	235	172	184	154	102*	196	272	284	180	63*	300	915	
Anglia	222 11%	87 8%	135 13%a	18 8%	36 10%	37 11%	34 9%	31 10%	66 14%d	56 10%	58 10%	49 11%	59 11%	-	2 3%v	4 2%	-	1 1%	22 15%nopq rtvxy	-	169 86%nopq rstvwxy	-	23 8%npqr tvx	-	-	25 8%	87 10%	
Border	16 1%	8 1%	8 1%	1 *	1 *	2 1%	4 1%	3 1%	5 1%	4 1%	4 1%	5 1%	3 1%	11 6%oqrs tuvwx	-	5 2%vw	-	-	-	-	-	-	-	-	-	-	1 *	8 1%
Central	292 14%	165 16%b	127 12%	40 17%fh	69 19%fhi	34 10%	59 16%	31 10%	57 12%	91 16%g	72 12%	75 17%g	53 10%	4 2%puv	1 1%	-	-	173 94%nop qstuvw xy	96 63%nopq tuvwxy	-	-	-	9 3%pqv	8 5%pqv	-	42 14%	150 16%	
Granada	229 11%	116 11%	113 10%	26 11%	34 9%	37 11%	46 12%	36 12%	51 10%	57 10%	58 10%	40 9%	74 14%kl	-	-	222 94%noqr stuvwxy	-	3 2%	-	2 2%uv	-	-	1 *	-	-	28 9%	103 11%	
London	419 20%	195 19%	225 21%	52 22%	69 19%	60 18%	70 19%	76 24%	92 19%	132 23%lm	136 23%lm	74 17%	79 15%	-	1 1%	-	-	-	1 1%	-	25 13%no pqrst xy	272 100%nop qrstuvw xy	117 41%nopq rstuxy	3 2%	-	71 24%	185 20%	
Meridian	157 7%	71 7%	86 8%	16 7%	42 11%ghi	33 10%h	20 5%	15 5%	32 7%	53 9%g	49 8%	28 6%	28 5%	-	-	-	-	1 1%	2 1%	-	-	-	132 47%nop qrstuv xy	22 12%nopq rstuvy	-	28 9%	66 7%	
STV	165 8%	80 8%	85 8%	18 7%	21 6%	36 11%e	30 8%	22 7%	38 8%	35 6%	52 9%	26 6%	52 10%j	164 91%opqr stuvwxy	-	-	-	-	-	-	-	-	-	*	*	22 7%	60 7%	
Tyne Tees	85 4%	43 4%	42 4%	13 5%	8 2%	14 4%	23 6%ei	14 5%	13 3%	21 4%	21 4%	13 3%	30 6%	-	80 93%npqr stuvwxy	-	3 2%w	-	-	-	2 1%	-	-	-	-	12 4%	36 4%	

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
* small base

Pheasant/ Partridge Survey
ONLINE Fieldwork: 25th - 26th April 2018

Absolutes/col percents

Table 18
Which of the following ITV regions do you live in?
Base: All respondents

	Gender			Age						Social Grade				Region											Employment Sector		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Private (B)
Weighted base	2110	1030	1080	236	363	340	375	310	486	565	588	434	523	180	86*	235	172	184	154	102*	196	272	284	180	63*	300	915
Wales	100 5%	52 5%	48 4%	5 2%	16 4%	19 6%	16 4%	18 6% ^d	26 5%	10 2%	28 5% ^j	30 7% ^j	32 6% ^j	-	-	-	-	-	*	99 97% ^{nopq} rsuvwxy	-	-	-	-	-	16 5%	36 4%
West	48 2%	22 2%	27 2%	9 4%	6 2%	6 2%	7 2%	7 2%	12 3%	11 2%	14 2%	6 1%	17 3%	1 1%	-	4 2%	1 *	4 2%	-	*	-	-	1 *	38 21% ^{nopq} rstuvwxy	-	4 1%	17 2%
Westcountry	111 5%	60 6%	51 5%	12 5%	18 5%	14 4%	19 5%	11 4%	37 8% ^{fh}	29 5%	27 5%	23 5%	32 6%	-	-	-	-	1 1%	*	-	-	-	-	109 60% ^{nopq} rstuvwxy	-	17 6%	43 5%
Yorkshire	202 10%	102 10%	99 9%	27 11%	29 8%	34 10%	26 7%	40 13% ^g	45 9%	39 7%	57 10%	52 12% ^j	54 10%	-	1 2%	1 *	168 98% ^{nopr} stuvwxy	-	31 20% ^{nopr} tuvwxy	-	*	-	-	-	-	30 10%	88 10%
UTV	65 3%	30 3%	35 3%	-	15 4% ^d	13 4% ^d	20 5% ^{dhi}	6 2%	11 2% ^d	28 5% ^{km}	12 2%	14 3%	11 2%	-	-	-	-	-	-	-	-	-	2 1%	-	63 100% ^{nopq} rstuvwxy	7 2%	35 4%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 * small base

Pheasant/ Partridge Survey ONLINE Fieldwork: 25th - 26th April 2018

Absolutes/col percents

Table 19
Marital Status
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)	North Ireland (y)	Public (A)	Private (B)
Unweighted base	2110	1068	1042	245	351	356	324	326	508	567	611	363	569	199	86	206	178	146	141	107	215	277	309	194	52	257	781
Weighted base	2110	1030	1080	236	363	340	375	310	486	565	588	434	523	180	86*	235	172	184	154	102*	196	272	284	180	63*	300	915
Single	644 31%	367 36%b	277 26%	195 82%efg hi	145 40%ghi	126 37%hi	118 31%hi	42 13%i	19 4%	165 29%	191 32%	119 27%	169 32%	58 32%y	27 31%	68 29%	51 30%	66 36%uy	42 27%	31 30%	46 24%	106 39%psu xy	88 31%	51 28%	10 16%	119 40%	323 35%
NET: Married/ Civil partnership/ co habiting	1140 54%	552 54%	588 54%	39 16%	210 58%d	187 55%d	207 55%d	192 62%d	306 63%dfg	332 59%km	288 49%	274 63%km	247 47%	86 48%	48 56%	128 54%v	95 55%v	101 55%	89 58%v	58 56%	122 62%nv	120 44%	154 54%v	102 56%v	39 61%v	142 47%	501 55%
Married	849 40%	415 40%	435 40%	12 5%	111 31%d	118 35%d	156 42%de	161 52%def g	291 60%def gh	247 44%km	206 35%	208 48%km	188 36%	62 35%	36 41%	99 42%	67 39%	79 43%	62 40%	41 40%	94 48%nv	93 34%	116 41%	73 40%	27 43%	96 32%	331 36%
Civil Partnership	19 1%	12 1%	7 1%	2 1%	8 2%i	5 1%	1 *	2 1%	1 *	3 1%	5 1%	7 2%	3 1%	1 *	3 1%	3 1%	1 *	3 2%	1 1%	1 1%	3 1%	3 1%	2 1%	2 1%	- -	5 2%	7 1%
Co Habiting	272 13%	126 12%	147 14%	26 11%i	91 25%dgh i	64 19%dhi	49 13%i	28 9%i	14 3%	82 14%	76 13%	59 14%	56 11%	22 12%	12 14%	26 11%	25 15%	21 11%	24 16%v	15 15%	27 14%	23 8%	38 13%	27 15%	12 18%	41 14%	163 18%
NET: Widowed/ separated/ divorced	319 15%	108 10%	211 20%a	* *	7 2%	27 8%de	49 13%de	76 24%def g	160 33%def gh	66 12%	107 18%jkl	40 9%	106 20%jl	36 20%r	10 12%	40 17%	24 14%	17 9%	22 14%	14 14%	28 14%	45 16%	42 15%	26 15%	15 23%r	37 12%	88 10%
Widowed	94 4%	30 3%	64 6%a	- *	1 *	1 *	4 1%	17 5%def g	71 15%defg h	14 3%	35 6%jkl	8 2%	37 7%jkl	13 7%r	2 2%	14 6%	4 3%	3 2%	10 7%	7 7%	8 4%	12 5%	9 3%	11 6%	1 1%	6 2%	11 1%
Separated	41 2%	16 2%	25 2%	* *	2 1%	8 2%	11 3%de	10 3%de	9 2%	12 2%	14 2%	9 2%	7 1%	4 2%	1 1%	3 1%	3 2%	3 2%	1 *	1 1%	4 2%	6 2%	7 2%	1 *	7 12%nopq rstuvwxx	6 2%	20 2%
Divorced	184 9%	62 6%	122 11%a	- -	3 1%	18 5%de	33 9%de	50 16%def g	80 16%defg	40 7%	58 10%l	23 5%	62 12%jkl	19 11%	8 9%	23 10%	17 10%	11 6%	11 7%	6 6%	16 8%	26 10%	27 10%	15 8%	6 10%	26 9%	57 6%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
* small base



Pheasant/ Partridge Survey
ONLINE Fieldwork: 25th - 26th April 2018

Absolutes/col percents

Table 19
Marital Status
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Pri- vate (B)
Weighted base	2110	1030	1080	236	363	340	375	310	486	565	588	434	523	180	86*	235	172	184	154	102*	196	272	284	180	63*	300	915
Prefer not to answer	6	3	4	2 1%	1	-	2 1%	1	-	2	2	1	2	1	1 1%	-	2 1%	-	-	-	-	2 1%	-	1 1%	-	2 1%	3

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 * small base

Pheasant/ Partridge Survey

ONLINE Fieldwork: 25th - 26th April 2018

Absolutes/col percents

Table 20
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender			Age						Social Grade				Region											Employment Sector		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Private (B)
Unweighted base	2110	1068	1042	245	351	356	324	326	508	567	611	363	569	199	86	206	178	146	141	107	215	277	309	194	52	257	781
Weighted base	2110	1030	1080	236	363	340	375	310	486	565	588	434	523	180	86*	235	172	184	154	102*	196	272	284	180	63*	300	915
Glasgow	94 4%	51 5%	43 4%	10 4%	14 4%	26 8%hi	17 5%	10 3%	17 4%	16 3%	28 5%	20 5%	30 6%j	94 52%opqr stuvwxy	-	-	-	-	-	-	-	-	-	-	-	15 5%	42 5%
Edinburgh	75 4%	32 3%	43 4%	8 4%	7 2%	13 4%	13 3%	13 4%	22 4%	19 3%	25 4%	12 3%	18 3%	75 41%opqr stuvwxy	-	-	-	-	-	-	-	-	-	-	-	7 2%	26 3%
Newcastle	84 4%	44 4%	40 4%	13 6%	9 2%	13 4%	23 6%ei	13 4%	13 3%	20 4%	22 4%	14 3%	27 5%	-	80 93%npqr stuvwxy	3 1%	-	-	-	2 1%	-	-	-	-	-	11 4%	36 4%
Leeds	80 4%	37 4%	43 4%	16 7%eg	7 2%	15 4%	10 3%	12 4%	20 4%	22 4%	22 4%	19 4%	17 3%	-	2 2%	1 *	76 44%nopr stuvwxy	-	-	-	-	-	2 1%	-	-	15 5%	30 3%
Hull	34 2%	21 2%	12 1%	6 2%f	7 2%	1 *	4 1%	8 3%f	8 2%	3 1%	8 1%	7 2%	16 3%j	-	-	-	28 16%nopr stuvwxy	-	6 4%npur vwxy	-	-	-	-	-	-	2 1%	16 2%
Sheffield	74 3%	33 3%	40 4%	6 2%	14 4%	12 4%	10 3%	18 6%i	13 3%	15 3%	23 4%	19 4%	18 3%	-	-	-	62 36%nopr stuvwxy	-	12 8%nopr tuvwx	-	-	-	-	-	14 5%	32 4%	
Manchester	165 8%	90 9%	75 7%	17 7%	30 8%	25 7%	31 8%	26 8%	36 7%	45 8%	39 7%	26 6%	55 10%kl	-	-	152 65%noqr stuvwxy	*	11 6%ngsu vwxy	-	2 2%vw	-	-	-	-	-	20 7%	71 8%
Liverpool	90 4%	38 4%	52 5%	13 6%	16 4%	15 5%	15 4%	11 4%	19 4%	15 3%	25 4%	20 5%	29 6%j	-	2 3%uvw	68 29%noqr stuvwxy	-	-	-	19 19%noqr stuvwxy	-	*	-	-	-	15 5%	44 5%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
* small base



Pheasant/ Partridge Survey ONLINE Fieldwork: 25th - 26th April 2018

Absolutes/col percents

Table 20
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender			Age						Social Grade					Region											Employment Sector	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Pri-vate (B)
Weighted base	2110	1030	1080	236	363	340	375	310	486	565	588	434	523	180	86*	235	172	184	154	102*	196	272	284	180	63*	300	915
Nottingham	100 5%	52 5%	48 4%	16 7%	21 6%	17 5%	12 3%	16 5%	18 4%	20 4%	36 6%	17 4%	27 5%	-	-	-	4 3%npvw	-	92 60%nopq rtuvwxy	-	3 1%	-	1 *	-	-	8 3%	58 6%
Birmingham	177 8%	97 9%	80 7%	25 11%fhi	49 14%fhi	16 5%	44 12%fhi	14 4%	29 6%	59 11%km	33 6%	57 13%km	28 5%	-	-	-	-	166 90%nopq stuvwxy	8 5%npqu vw	1 1%	-	-	-	2 1%	-	27 9%	90 10%
Norwich	90 4%	29 3%	61 6%a	6 3%	14 4%	12 4%	16 4%	13 4%	30 6%	23 4%	22 4%	16 4%	29 6%	-	-	-	-	-	-	-	85 43%nopq rstvwxy	-	5 2%	-	-	10 3%	27 3%
Milton Keynes	73 3%	39 4%	34 3%	11 4%	8 2%	13 4%	9 2%	6 2%	26 5%egh	20 4%	17 3%	22 5%	13 2%	-	-	-	-	1 *	21 14%nopq rtvwxy	-	35 18%nopq rtvwxy	-	15 5%npqr tvx	-	-	11 4%	28 3%
Brighton	47 2%	20 2%	27 3%	7 3%	7 2%	10 3%	8 2%	4 1%	10 2%	17 3%	12 2%	9 2%	10 2%	-	-	-	-	-	-	-	-	*	47 16%nopq rstuvwxy	-	-	2 1%	21 2%
Oxford	33 2%	14 1%	19 2%	8 3%i	10 3%i	3 1%	4 1%	6 2%	3 1%	15 3%m	7 1%	7 2%	4 1%	-	-	-	-	1 1%	1 1%	-	-	1 *	24 9%nopq rstuvx	5 3%npqu v	-	10 3%	12 1%
London	481 23%	224 22%	257 24%	47 20%	90 25%	77 23%	79 21%	87 28%di	101 21%	146 26%lm	156 26%lm	86 20%	93 18%	-	-	-	-	-	-	-	55 28%nop qrstxy	270 99%nop qrstuvw xy	150 53%nopq rstuxy	6 3%npqr	-	82 27%	221 24%
Southampton	54 3%	27 3%	27 2%	10 4%	10 3%	11 3%	6 2%	5 2%	12 3%	20 4%lm	19 3%lm	8 2%	6 1%	-	-	-	-	-	-	-	-	-	33 12%nop qrstuv y	21 11%nopq rstuvy	-	6 2%	25 3%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
* small base



Pheasant/ Partridge Survey
ONLINE Fieldwork: 25th - 26th April 2018

Absolutes/col percents

Table 20
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender			Age						Social Grade					Region											Employment Sector	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Private (B)
Weighted base	2110	1030	1080	236	363	340	375	310	486	565	588	434	523	180	86*	235	172	184	154	102*	196	272	284	180	63*	300	915
Bristol	69 3%	37 4%	32 3%	6 2%	13 4%	10 3%	9 2%	8 3%	23 5%	15 3%	22 4%	12 3%	19 4%	-	-	-	-	-	-	1 1%	-	-	-	68 38% nopq rstuvwxy	-	6 2%	25 3%
Plymouth	67 3%	35 3%	32 3%	8 3%	6 2%	9 3%	13 4%	8 3%	22 4%	20 4%	10 2%	14 3%	24 5%k	-	-	-	-	-	-	-	-	-	-	67 37% nopq rstuvwxy	-	14 5%	23 2%
Cardiff	73 3%	35 3%	39 4%	2 1%	11 3%	14 4% d	14 4%	16 5% d	17 4%	7 1%	20 3% j	25 6% j	21 4% j	-	-	-	-	3 2%	-	68 66% nopq rsuvwx	-	-	-	3 1%	-	8 3%	33 4%
Belfast	63 3%	29 3%	35 3%	-	13 4% d	13 4% d	20 5% dhi	6 2%	11 2% d	28 5% km	12 2%	12 3%	11 2%	-	-	-	-	-	-	-	-	-	-	-	63 100% nopq rstuvwx	7 2%	34 4%
None of these	88 4%	46 4%	41 4%	1 *	7 2%	15 4% d	18 5% d	11 3% d	36 7% deh	17 3%	31 5%	12 3%	27 5%	11 6% qrv	3 3% v	12 5% v	2 1%	3 1%	13 8% qrv w	12 12% oqrv wxy	17 8% qrw	-	8 3% v	8 5% v	-	10 3%	23 3%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 * small base

Pheasant/ Partridge Survey

ONLINE Fieldwork: 25th - 26th April 2018

Absolutes/col percents

Table 21
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Gender			Age						Social Grade				Region											Employment Sector		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ireland (y)	Public (A)	Private (B)
Unweighted base	2110	1068	1042	245	351	356	324	326	508	567	611	363	569	199	86	206	178	146	141	107	215	277	309	194	52	257	781
Weighted base	2110	1030	1080	236	363	340	375	310	486	565	588	434	523	180	86*	235	172	184	154	102*	196	272	284	180	63*	300	915
Up to £7,000	(3.5) 5%	101 4%	40 6%	18 8%i	13 4%	15 4%	25 7%i	18 6%i	12 2%	2 *	20 3%ijl	5 1%	76 14%jkl	11 6%	6 7%	17 7%	8 5%	5 3%	7 5%	3 3%	8 4%	10 4%	16 6%	10 6%	*	8 3%	16 2%
£7,001 to £14,000	(10.5) 15%	314 12%	126 17%a	23 10%	35 10%	53 16%e	52 14%	61 20%de	89 18%de	22 4%	84 14%jl	37 9%j	172 33%jkl	37 21%rvw	11 13%	38 16%	25 15%	21 11%	27 17%	24 24%rvw	32 16%	31 11%	30 11%	29 16%	8 12%	28 9%	87 10%
£14,001 to £21,000	(17.5) 17%	183 18%	177 16%	27 11%	46 13%	48 14%	64 17%	62 20%de	114 23%def	50 9%	93 16%j	102 23%jk	116 22%jk	32 18%wy	18 21%wy	33 14%y	37 22%wy	44 24%pwy	25 16%y	28 27%pwy	36 19%wy	50 19%wy	28 10%y	29 16%y	-	43 14%	142 16%
£21,001 to £28,000	(24.5) 19%	197 19%	207 19%	39 17%	65 18%	60 18%	73 19%	53 17%	115 24%fh	84 15%	147 25%jm	109 25%jm	64 12%	39 22%q	17 20%	43 18%	21 12%	41 22%q	29 19%	22 21%	35 18%	38 14%	64 22%qv	36 20%	20 31%qv	52 17%	185 20%
£28,001 to £34,000	(31) 12%	258 13%	127 12%	19 8%	46 13%	45 13%	49 13%	35 11%	65 13%	89 16%m	68 12%m	64 15%m	37 7%	25 14%tv	9 11%	32 14%tv	35 20%stv	24 13%t	14 9%	4 4%	25 13%t	20 7%	47 17%stv	18 10%	4 7%	40 13%	112 12%
£34,001 to £41,000	(37.5) 8%	87 8%	75 7%	18 8%	27 8%	31 9%i	33 9%	26 8%	25 5%	61 11%m	46 8%m	36 8%m	18 3%	16 9%	5 6%	25 11%t	14 8%	8 4%	7 4%	3 3%	16 8%	24 9%	19 7%	16 9%	9 13%rt	42 14%B	81 9%
£41,001 to £48,000	(44.5) 4%	58 6%b	35 3%	13 6%	23 6%gi	17 5%	10 3%	16 5%	15 3%	41 7%m	31 5%m	18 4%m	3 1%	8 4%	2 2%	7 3%	9 5%	5 3%	11 7%	4 4%	9 5%	14 5%	15 5%	9 5%	1 1%	12 4%	59 6%
£48,001 to £55,000	(51.5) 2%	29 3%	23 2%	3 1%	13 3%i	14 4%i	13 3%i	6 2%	5 1%	23 4%m	18 3%m	10 2%m	2 *	4 2%	-	3 1%	4 3%	1 *	7 5%r	6 6%opru	3 1%	13 5%pr	8 3%	2 1%	2 3%	17 6%	31 3%
£55,001 to £62,000	(58.5) 2%	23 2%	23 2%	5 2%	12 3%	11 3%	4 1%	6 2%	8 2%	31 5%klm	7 1%m	8 2%m	-	3 2%	2 3%	7 3%	1 1%	3 2%	3 2%	2 2%	4 2%	4 2%	8 3%	2 1%	7 11%npqr stuvw	6 2%	27 3%
£62,001 to £69,000	(65.5) 2%	27 3%	24 2%	13 5%fghi	23 6%fghi	5 1%	3 1%	4 1%	4 1%	25 4%lm	18 3%m	5 1%	3 1%	1 *	3 4%n	2 1%	4 2%	4 2%	6 4%n	-	2 1%	13 5%nptu	10 4%n	2 1%	4 6%nt	15 5%	30 3%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 * small base



Pheasant/ Partridge Survey

ONLINE Fieldwork: 25th - 26th April 2018

Absolutes/col percents

Table 21
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Gender			Age						Social Grade					Region										Employment Sector			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Private (B)	
Weighted base	2110	1030	1080	236	363	340	375	310	486	565	588	434	523	180	86*	235	172	184	154	102*	196	272	284	180	63*	300	915	
£69,001 to £76,000	(72.5) 2%	41 2%	19 2%	21 2%	4 2% _{ghi}	19 5% _{dghi}	4 1% _i	9 2% _{ghi}	5 2% _{ghi}	* 2% _{km}	8 1% _m	9 2% _m	-	-	*	1 *	1 1%	12 7% _{npqs}	2 1%	-	*	11 4% _{npux}	12 4% _{npux}	*	-	14 5%	22 2%	
£76,001 to £83,000	(79.5) 1%	19 1%	13 1%	6 1%	4 2% _i	4 1% _i	8 2% _i	2 1%	1 *	-	15 3% _{klm}	4 1%	-	-	-	5 2%	2 1%	3 2%	2 1%	1 1%	4 2%	2 1%	1 *	1 1%	-	3 1%	15 2%	
£83,001 or more	(86) 3%	62 3%	31 3%	31 3%	24 10% _{efgh}	13 3% _{hi}	5 1%	17 4% _{fhi}	2 1%	1 *	50 9% _{klm}	9 2% _m	2 1%	-	1 *	7 8% _{nqrs}	7 3%	1 1%	3 2%	-	2 2%	5 3%	17 6% _{nqs}	11 4% _{ns}	6 3%	1 2%	9 3%	43 5%
Prefer not to answer	145 7%	63 6%	82 8%	26 11% _{gh}	24 7%	23 7%	22 6%	17 5%	33 7%	48 9%	36 6%	28 7%	33 6%	5 3%	4 5%	15 6%	9 5%	10 5%	14 9% _n	4 4%	17 9% _n	24 9% _n	17 6%	18 10% _n	8 12% _n	10 3%	65 7%	
Average income (£000's)	28.82	30.21 _b	27.48	35.73 _f ghi	35.16 _f ghi	29.35 _h i	28.46 _h i	25.12	23.21	42.41 _k lm	28.23 _m	27.59 _m	16.20	23.60	29.59 _n	27.76 _n	26.71	29.89 _n t	27.57 _n	23.68	27.31 _n	34.25 _n pqstux	32.24 _n pqstux	26.55	34.28 _n qtx	34.66	33.81	

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 * small base

Pheasant/ Partridge Survey

ONLINE Fieldwork: 25th - 26th April 2018

Absolutes/col percents

Table 22
Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?
Base: All respondents

	Gender		Age							Social Grade					Region										Employment Sector		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)	North Ireland (y)	Public (A)	Private (B)
Unweighted base	2110	1068	1042	245	351	356	324	326	508	567	611	363	569	199	86	206	178	146	141	107	215	277	309	194	52	257	781
Weighted base	2110	1030	1080	236	363	340	375	310	486	565	588	434	523	180	86*	235	172	184	154	102*	196	272	284	180	63*	300	915
NET: Yes	492	232	260	31	50	65	100	104	142	96	102	73	220	53	23	53	44	36	28	27	56	45	65	47	16	39	131
	23%	23%	24%	13%	14%	19%	27%def	34%def	29%def	17%	17%	17%	42%jkl	29%sv	26%	22%	25%v	20%	18%	26%	28%sv	17%	23%	26%v	25%	13%	14%
Yes - physical condition	310	136	174	10	19	26	63	75	118	56	66	49	139	34	12	29	28	24	20	17	39	29	39	28	12	22	72
	15%	13%	16%	4%	5%	8%	17%def	24%def	24%def	10%	11%	11%	26%jkl	19%v	14%	12%	16%	13%	13%	16%	20%v	10%	14%	15%	19%	7%	8%
Yes - mental condition	181	90	91	25	29	43	45	27	12	39	33	21	88	27	10	20	13	18	12	6	19	11	26	16	5	11	59
	9%	9%	8%	10%i	8%i	13%i	12%i	9%i	3%	7%	6%	5%	17%jkl	15%tv	11%v	8%	8%	10%v	8%	6%	17%v	4%	9%v	9%v	7%	4%	6%
Yes - disability	168	81	87	3	11	22	37	45	49	22	35	19	92	15	7	21	16	7	15	11	18	16	23	16	4	13	27
	8%	8%	8%	1%	3%	7%d	10%de	15%def	10%de	4%	6%	4%	18%jkl	8%	8%	9%	9%	4%	10%	10%	9%	6%	8%	9%	6%	4%	3%
Yes - other	18	12	6	-	1	4	3	4	6	3	6	1	8	2	-	1	1	-	1	1	2	3	3	3	-	1	4
	1%	1%	1%	-	*	1%	1%	1%	1%	1%	1%	*	1%	1%	-	*	1%	-	1%	1%	1%	1%	1%	2%	-	*	*
No	1563	767	796	200	300	266	261	199	337	459	469	351	284	123	61	175	122	143	123	72	137	218	215	127	47	249	762
	74%	75%	74%	85%ghi	83%ghi	78%ghi	69%	64%	69%	81%lm	80%lm	81%lm	54%	68%	71%	74%	71%	78%	80%ln	70%	70%	80%nqu	76%	70%	75%	83%	83%
Prefer not to say	55	30	25	6	13	9	15	7	6	11	17	9	19	4	2	8	7	5	3	4	4	8	4	6	-	12	21
	3%	3%	2%	2%	3%	3%	4%i	2%	1%	2%	3%	2%	4%	2%	2%	3%	4%	3%	2%	4%	2%	3%	2%	3%	-	4%	2%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 * small base