

Hunt Membership Incentive Scheme – Terms and Conditions

The Countryside Alliance has launched a new scheme offering £50 towards hunt funds for every new standard membership.

This initiative underlines our enduring commitment to the future of hunting and aims to support hunts in England, Wales and Scotland. Each new membership includes the opportunity to nominate a registered hunt*, which will then receive £50 towards hunt funds from the Countryside Alliance, reaffirming our dedication to hunts, hounds and the hunting community.

*Hunts have to be registered with their respective governing body (BHSA/MFHA/AMHB/CCFP/MBHA/MDHA/MMHA/MDBA etc) or be added at the discretion of the Countryside Alliance to participate in the scheme.

1. Overview

From Tuesday 15 July 2025, for each **eligible new membership**, a commission of **£50** will be paid to any registered hunt* which is nominated by the new member. This incentive is intended to provide a financial boost to hunts and is part of a wider push by the Countryside Alliance to ensure hunting remains viable and vibrant for future generations to enjoy.

2. Commission Payment

- A commission of **£50** will be **paid per qualifying membership**, not per individual member.
- The commission is payable to the **nominated registered hunt*** selected during the membership sign-up process.
- Participating hunts are responsible for supplying valid bank account details to the organisation in order to receive commission payments. The Countryside Alliance will be in touch to facilitate this exchange upon receipt of membership fees, (please see point 4.)
- Commission payments will be made by BACS only and included in our end-of-month BACS run, provided the Membership Services Team has contacted the new/prospective member and payment has been taken. If payment is not received by that point, the commission will roll over to the next month's payment cycle.

3. Eligible Membership Types

The following membership types qualify for the incentive:

- Standard Single
- Joint
- Family
- Gold

Excluded membership types:

- Concession memberships
- Group memberships

4. Eligibility Criteria

- For validation purposes, only membership applications made through our Hunt Membership Incentive landing page (<https://www.countryside-alliance.org/hunt-membership>) will be eligible for this scheme.
- The offer is valid for **new members** or **lapsed members** who have not held a membership for **six months or more** at the time of rejoining.
- The offer **does not apply** to:
 - Current active members
 - Recently lapsed members (less than 6 months)
 - Renewing or rejoining members within the 6-month window
 - Those residing in Northern Ireland or overseas
- The incentive is applicable for the **first year of membership only**.
- Submissions received online as part of this scheme will be reviewed by our Membership Services Team. Prospective members will receive an email informing them that their membership is not yet active and that a team member will be in touch to arrange payment. Memberships **will only become active once payment of the membership fee has been successfully processed**.

5. Duration of Promotion

- This incentive will run from Tuesday 15 July 2025 and is scheduled to close on Thursday 1 January 2026.
- The Countryside Alliance reserves the right to amend, suspend, or withdraw the offer at any time without prior notice.

6. Additional Conditions

- Only one hunt may be nominated per new membership.

- Commission payments will be processed monthly.
- Misuse of the scheme (e.g. attempts to claim commission for ineligible memberships) may result in disqualification from the incentive.

7. Privacy and Data Protection

All personal data collected as part of this incentive will be processed in accordance with our Privacy Policy. We are committed to protecting your data and ensuring it is handled responsibly.

You can view our full Privacy Policy at: [Privacy Policy | Countryside Alliance](#)